

WELCOME!

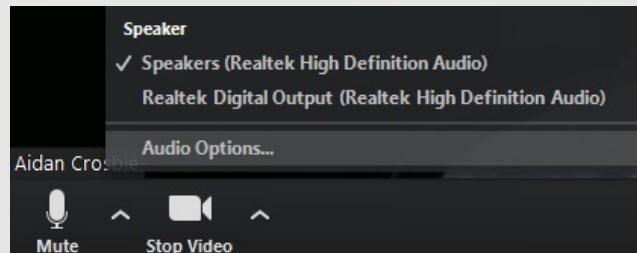
As you enter, please complete the following:

- 1. Chat:** Activate the chat sidebar area by clicking on the 'Chat' icon in the bottom of the screen.
- 2. Share:**
 - a. Your organization and location (country) and
 - b. If you are familiar with the new Economic Growth Policy (launched in January 2021) in the chat
- 3. Poll:** Please respond to the poll that is on your screen by clicking the button that best corresponds with your response in the poll window.

ROOM ORIENTATION:

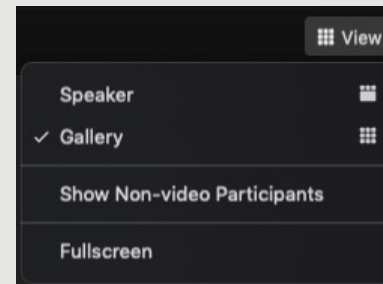
Manage Your Audio

Only presenters' microphones will be enabled, please stay on mute



Manage Your Video

Only presenters' video webcams will be enabled for today's session





USAID's Economic Growth Policy 2021

Bureau for Development, Democracy, and Innovation

May 25, 2021



March - November 2019

- PPL approves drafting process, per ADS 200
- Steering committee establishes resource group
- Internal drafting process - technical input from ~50 staff across USAID Washington and field, representing multiple backstops and disciplines

December 2019- January 2020

- Internal Review - 100s of comments from across the Agency
- External Review ~100 comments from private sector, NGOs, USG, etc., including closed door review at CSIS

February- December 2020

- Presentation at ECON2020 Conference, buy-in from field
- Professional editing and design finalized
- Clearances received from all USAID Bureaus and USAID Front Office

January 2021 & Looking Forward

- January 14th, External Policy Launch
- Rollout: Bureau and Mission Presentations
- Supplemental Guidance developed to support programming, strategy and design

Core Ideas for Programming

- **Firm-level productivity drives economic growth;** human capital and technology are the core components (EDD, PSE)
- **Sound economic governance enables economic growth;** policies and the *capacity and commitment* to implement
- **EG takes place in market and governance systems;** interdependency makes it difficult to determine causes of EG
- **Four main categories of constraints to EG:** 1) Market Failures; Ineffective Governance; Lack of Inclusion; Environmental Sustainability

ENTERPRISE-DRIVEN ECONOMIC GROWTH

To enhance the efficiency and effectiveness of our economic-growth programs, USAID's *Economic Growth Policy* will follow six central principles. Programs should:

1 Enable Partners to Become Self-Financing

2 Prioritize Inclusion, Sustainability, & Resilience

3 Be Systemic and/or Catalytic

4 Be Cost-Effective

5 Be Adaptive

6 Benefit, or Show the Strong Potential to Benefit, the U.S. Economy and the American People



Economic Growth
& Enterprise-Driven
Development

Keys to Success

- **Strengthened partnerships** with international and local public, private, educational, and civil society organizations (NPI & PSE)
- **Demonstrating our Advantages as a Partner**
- **Increase in the use of economic analysis** in program design
- **Increase the use of cost-effectiveness** and/or impact analysis in the program evaluation phase

THANK YOU FOR ATTENDING TODAY!

Before you exit out of the room today, please:

1. Share in chat:

- a. How can USAID help your organization operationalize the Economic Growth Policy?
- b. What additional comments/questions do you have for our panelists?

- 2. Poll:** Please respond to the poll that is on your screen by clicking the button that best corresponds with your response in the poll window.

