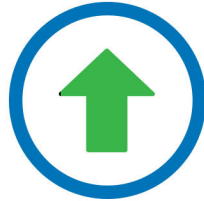


How dry fish exports generate opportunities in El Salvador

USAID Economic Competitiveness Project



In February 2019 USAID and ASPESCU signed a grant agreement to increase dry fish exports from El Salvador.



By increasing production and exports, new opportunities for Salvadorans arise.

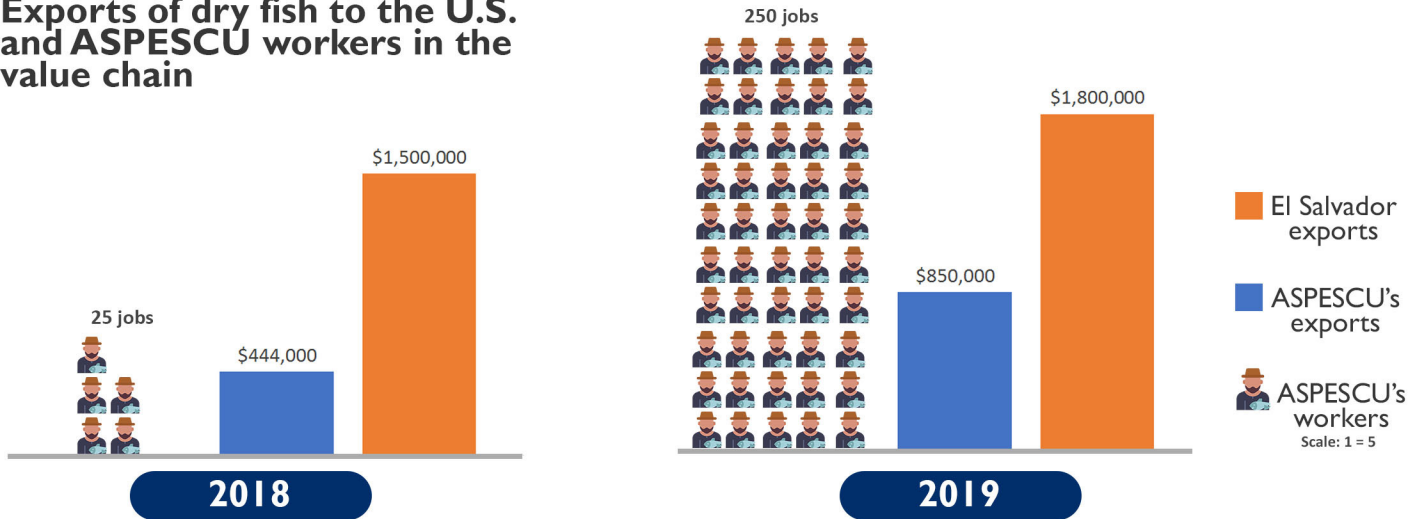


Through the grant, ASPESCU implemented quality improvement in its processes, bought better equipment, strengthened and grew its value chain and reached international sanitary standards.

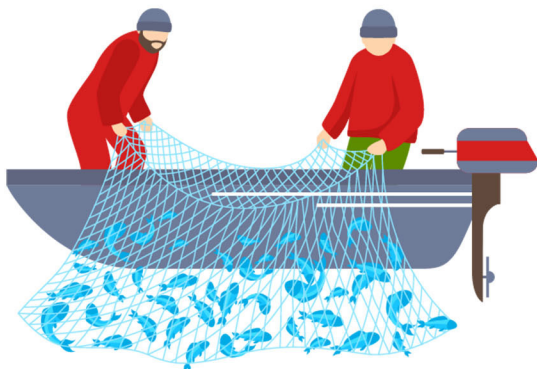


In a year, ASPESCU managed to double its exports, expanding its network of suppliers and workers.

Exports of dry fish to the U.S. and ASPESCU workers in the value chain



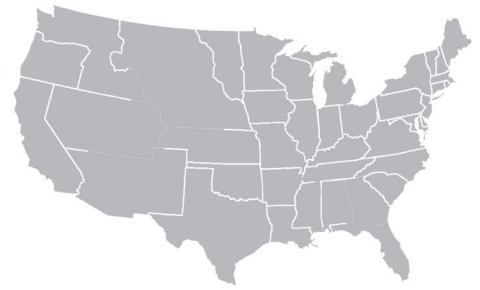
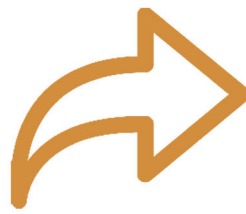
— If exports grow, job opportunities increase. —



Dry fish production in El Salvador

is conducted by a small group of fishermen associations and cooperatives. To boost exports, fishermen and women must improve their quality control, procure better equipment, strengthen their value chains and better sanitary conditions to meet international demand and markets outside of El Salvador.

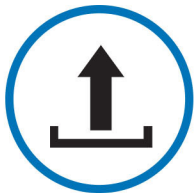
In 2019



\$5 of every **\$10**

that El Salvador exported to USA were generated by ASPESCU.

USAID SUPPORT



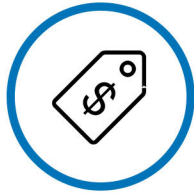
Improved quality



New markets



New equipment



Improved prices



Due to the increased demand ASPESCU generated

250

new jobs in one year and

100

fisher families are now ASPESCU providers of raw materials

LEVERAGE

ASPESCU:
59%



USAID:
41%

For every

\$1 Invested by USAID,

ASPESCU invested **\$1.45**



USAID Economic Competitiveness Project

