

EXPLORE THE WOMEN'S EMPOWERMENT IN AGRICULTURE INTERVENTION GUIDE



THE APPROACH

A market systems and gender responsive approach that integrates social and behavior change

IMPLEMENTATION TECHNIQUES

- **Market Facilitation Techniques** for working with local partners on implementation.
- **Communication Approaches** for leading change in social norms and behaviors.

THE DOMAINS AND THEIR INTERVENTIONS

Each domain chapter includes:

- ✓ Gender analysis questions
- ✓ Intervention overview
- ✓ Activities for intervention implementation
- ✓ Examples from the field
- ✓ Risks and mitigation strategies
- ✓ Indicators for monitoring change
- ✓ Links to additional resources



DOMAIN 1: Decision-Making Over Production

- In-person training and extension services
- ICTs for agricultural extension
- Social and behavior change



DOMAIN 2: Access to Resources

- Land rights
- Community-managed savings groups
- Inclusive financial institutions and products
- Access to finance through private companies
- Smart Subsidies
- Financial education
- Social and behavior change



DOMAIN 3: Control Over Income

- Small-holder sourcing schemes
- Wage employment
- Entrepreneurship
- Secure deposit mechanisms
- Social and behavior change



DOMAIN 4: Group Participation and Leadership

- Participation in groups
- Leadership in groups
- Literacy and numeracy training
- Social and behavior change



DOMAIN 5: Time Allocation

- Time and labor-saving technologies
- Men's roles as caregivers
- Social and behavior change



For more, see the **Intervention Guide for the Women's Empowerment in Agriculture Index (WEAI)** at www.microlinks.org/library/WEAIInterventionGuide.

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