EXPLORE THE WOMEN’S EMPOWERMENT IN AGRICULTURE INTERVENTION GUIDE

THE APPROACH
A market systems and gender responsive approach that integrates social and behavior change

IMPLEMENTATION TECHNIQUES
- Market Facilitation Techniques for working with local partners on implementation.
- Communication Approaches for leading change in social norms and behaviors.

THE DOMAINS AND THEIR INTERVENTIONS

Each domain chapter includes:
✓ Gender analysis questions
✓ Intervention overview
✓ Activities for intervention implementation
✓ Examples from the field
✓ Risks and mitigation strategies
✓ Indicators for monitoring change
✓ Links to additional resources

DOMAIN 1: Decision-Making Over Production
- In-person training and extension services
- ICTs for agricultural extension
- Social and behavior change

DOMAIN 2: Access to Resources
- Land rights
- Community-managed savings groups
- Inclusive financial institutions and products
- Access to finance through private companies
- Smart Subsidies
- Financial education
- Social and behavior change

DOMAIN 3: Control Over Income
- Small-holder sourcing schemes
- Wage employment
- Entrepreneurship
- Secure deposit mechanisms
- Social and behavior change

DOMAIN 4: Group Participation and Leadership
- Participation in groups
- Leadership in groups
- Literacy and numeracy training
- Social and behavior change

DOMAIN 5: Time Allocation
- Time and labor-saving technologies
- Men’s roles as caregivers
- Social and behavior change

For more, see the Intervention Guide for the Women’s Empowerment in Agriculture Index (WEAII) at www.microlinks.org/library/WEAIIInterventionGuide.

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