



**Market Facilitation Peer-Learning Event 2014
East & Southern Africa region**

PARTICIPATING PROJECT DESCRIPTIONS

Ethiopia

Project name: **Agriculture Knowledge, Learning, Documentation and Policy Project (AKLDP)**

Donor: USAID

Primary Implementer: Tufts University

Country/region: Horn of Africa (Ethiopia, Somalia, Kenya)

Brief: AKLDP supports evidence-gathering from a wide range of agriculture, livestock, nutrition and food security projects as a part of USAID's Feed the Future initiative. This project supports the increased effectiveness of agriculture and livestock development projects through improved policy and good practice using collaborative learning, capacity building and knowledge management approaches.

Project name: **Agricultural Growth Program – Livestock Market Development (AGP-LMD)**

Donor: USAID Feed the Future

Primary Implementer: CNFA (also in consortium: SNV, International Medical Corps, J.E. Austin & Associates, Institute for International Education, International Institute for Communications and Development, REST, HUNDEE, ORDA, and Self Help Africa)

Value chains: Livestock value chains in meat and dairy

Brief: AGP-LMD aims to foster growth, create jobs for rural households, and reduce hunger and malnutrition through increased competitiveness of selected value chains.

Project name: **Agricultural Growth Program - Agribusiness and Market Development (AGP-AMDe)**

Donor: USAID Feed the Future

Primary implementer: ACDI/VOCA

Value chains: Sesame, chickpeas, wheat, maize, coffee, honey

Brief: AGP-AMDe works in the value chains of wheat, maize sesame, coffee, honey and chickpeas to strengthen value chain competitiveness; increase access to finance along the value chains; improve key enabling environment conditions; and stimulate innovation and private sector investment.

Project name: **Pastoralist Areas Resilience Improvement and Market Expansion (PRIME)**

Donor: USAID Feed the Future

Primary Implementer: Mercy Corps

Value chains: Livestock

Brief: PRIME is designed to increase household incomes and enhance resilience to climate change through market linkages in Ethiopia's drylands.

Kenya

Project name: **Kenya Agricultural Value Chain Enterprises (KAVES)**

Donor: USAID Feed the Future

Primary Implementer: Fintrac
Value chain: Maize, dairy, horticulture, dryland staple crops
Brief: KAVES promotes value chain growth and diversification. Working with more than 30 Kenyan government and private sector organizations, it increases the productivity and incomes of smallholder farmers, and other actors along the value chain, who are working in the dairy, maize and other staple and horticulture sectors.

Project name: **Kenya Horticulture Competitiveness Project (KHCP)**
Donor: USAID Feed the Future
Primary Implementer: Fintrac
Value chain: Horticulture
Brief: KHCP is improving food security and nutrition and raising incomes for over 200,000 smallholder farmers. This project is helping farmers to grow more and better quality fruits, vegetables, and flowers.

Project name: **Resilience and Economic Growth in the Arid Lands–Accelerated Growth (REGAL-AG)**
Donor: USAID Feed the Future
Primary Implementer: ACDI/VOCA
Value chain: Livestock
Brief: REGAL-AG encourages growth by improving market access and increasing the availability and affordability of inputs and services. The activity supports both men and women in the pursuit of livestock-related economic opportunities by encouraging investments in targeted community-managed infrastructure and by helping to eliminate market constraints.

Malawi

Project name: **Integrating Nutrition in Value Chains (INVC)**
Donor: USAID Feed the Future
Primary Implementer: DAI (with Save the Children, Michigan State University, Pakachere Institute, National Association of Smallholder Farmers of Malawi, Farmers Union of Malawi, Catholic Development Commission in Malawi, Nkhoma Synod and Civil Society, Network for Agriculture)
Value chains: Legumes (groundnuts, soy), dairy
Brief: INVC aims to encourage sector-wide innovations and to strengthen local institutions and systems in order to improve agriculture value chain competitiveness. The activity manages a strategic grants and innovation facility that provides resources to sub-partners to implement value chain, nutrition and service provision activities.

Rwanda

Project name: **Rwanda Dairy Competitiveness Project II (RDCP II)**
Donor: USAID
Primary Implementer: Land O'Lakes
Brief: The Rwanda Dairy Competitiveness Program II is designed to reduce poverty through expanded marketing of quality milk that generates income and employment and improves nutrition of rural households.

Project name: **Integrated Improved Livelihood Program (IILP)**
Donor: USAID Feed the Future
Primary Implementer: Global Communities
Brief: Locally known as USAID Ejo Heza (meaning “Brighter Future”), this program aims to improve the livelihoods and food consumption of 125,000 of Rwanda’s very poor by building the capacity of low income households to access financial

services necessary to grow their enterprises as well as assist financial service providers to develop and deliver effective products to the rural market.

Tanzania

Project name: **Tanzania Staples (NAFAKA)**
Donor: USAID Feed the Future
Primary Implementer: ACDI/VOCA (with IFDC, Kimetrica, CRS, Danya International, Crown Agents, AIRD, Farm Input Promotions-Africa, Rural and Urban Development Initiative, MVIWATA, and Match Maker Associates)
Value chains: Rice, maize
Brief: NAFAKA's goal is to sustainably reduce poverty and food insecurity by increasing incomes for smallholder farmers, including men, women and youth. NAFAKA integrates agricultural, gender, environment and nutritional development efforts to improve smallholder farmer productivity and profitability within the maize and rice value chains.

Project name: **Tanzania Agriculture Productivity Program (TAPP)**
Donor: USAID Feed the Future
Primary Implementer: Fintrac
Brief: TAPP is increasing commercial opportunities and food security for 19,000 poor and disenfranchised farmers, with a particular emphasis on women and youth. The program introduces basic technologies and good agricultural practices, promotes crop and market diversification, and establishes a balance between nutrition enhancement and income generation for a variety of vegetables, fruits, and spices. TAPP builds institutional capacity through commercial alliances and public-private partnerships.

Uganda

Project name: **Feed the Future Agricultural Inputs Activity (FTF Ag-Inputs)**
Donor: USAID Feed the Future
Primary Implementer: TetraTech / ARD
Brief: Following up on LEAD, FTF Ag-Inputs aims to increase the use of high quality agricultural inputs in Uganda. The project focuses on increased availability of inputs to farmers and decreased prevalence of counterfeit agricultural inputs.

Project name: **Feed the Future Commodity Production and Marketing Activity**
Donor: USAID Feed the Future
Primary Implementer: Chemonics
Brief: The project's goal is to achieve a sustainable increase in the production and marketing of high quality maize, beans, and coffee.

Project name: **Growth Health and Governance (GHG)**
Donor: USAID Feed the Future
Primary Implementer: Mercy Corps (with World Vision, Pastoralism and Poverty Frontiers, and Kaabong Peace and Development Agency)
Brief: The project takes a long-term market development programming approach with targeted assistance to the critically vulnerable, along with a strong focus on the Karamoja region's complex gender dynamics.

Project name: **Monitoring, Evaluating and Learning Program (or the Learning Contract)**
Donor: USAID
Primary Implementer: QED Group LLC
Brief: The project provides technical assistance, mentoring, training and capacity building to USAID/Uganda and implementing partners' staff to strengthen

systems and practices in M&E, learning, and adaptation. The Learning Contract facilitates the development of professional relationships and network building.

Zambia

Project name: **Commercial Agribusiness for Sustainable Horticulture (CASH)**
Donor: USAID Feed the Future
Primary Implementer: Agribusiness in Sustainable Natural African Plant Products (ASNAPP) (with Rutgers University, University of Zambia, Stellenbosch University, FRESHMARK, FRESHPIKT, and CETZAM Financial Services Limited)
Brief: A horticulture value chain project, CASH provides access for farm/rural households to horticulture production services (seeds, fertilizers, pest control, pre- and post-harvest quality control, etc) and market support services (buyers, market specification, communication strategy, etc.).

Project name: **Mawa**
Donor: USAID Feed the Future and PEPFAR
Primary Implementer: CRS
Brief: This project aims to help more than 21,000 vulnerable and very poor rural households in targeted areas become more food secure through activities that accelerate agricultural production and better nutritional and health practices.

Project name: **Production, Finance and Improved Technology Plus (PROFIT+)**
Donor: USAID Feed the Future
Primary Implementer: ACDI/VOCA
Value chains: Soybean, sunflower, maize, groundnut, horticulture
Brief: PROFIT+ targets smallholder farmers and agro-enterprises to increase agricultural productivity and facilitate inclusive access to markets and private sector investment in target value chains. The project's three key objectives are: improved smallholder productivity; greater access to markets and trade; and increased private sector investment in agriculture-related activities.

Zimbabwe

Project name: **Agricultural Income and Employment Development (Zim-AIED)**
Donor: USAID Feed the Future
Primary Implementer: Fintrac
Value chains: Maize, paprika, banana, sugar bean, livestock
Brief: Zim-AIED's goal is to increase incomes, employment, and food security for 180,000 rural Zimbabweans. Zim-AIED is commercializing small-scale growers on communal and non-contested land by: linking producers to local, national, regional, and international buyers; providing access to credit; raising efficiencies in production systems for an improved combination of cash and food crops; and training farmers to adopt good business practices.