

# **Diaspora Engagement: New Partners in Global Development Policy**

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**USAID Brown Bag Mini Series on Diasporas**

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# What are diasporas and why do they matter for development?

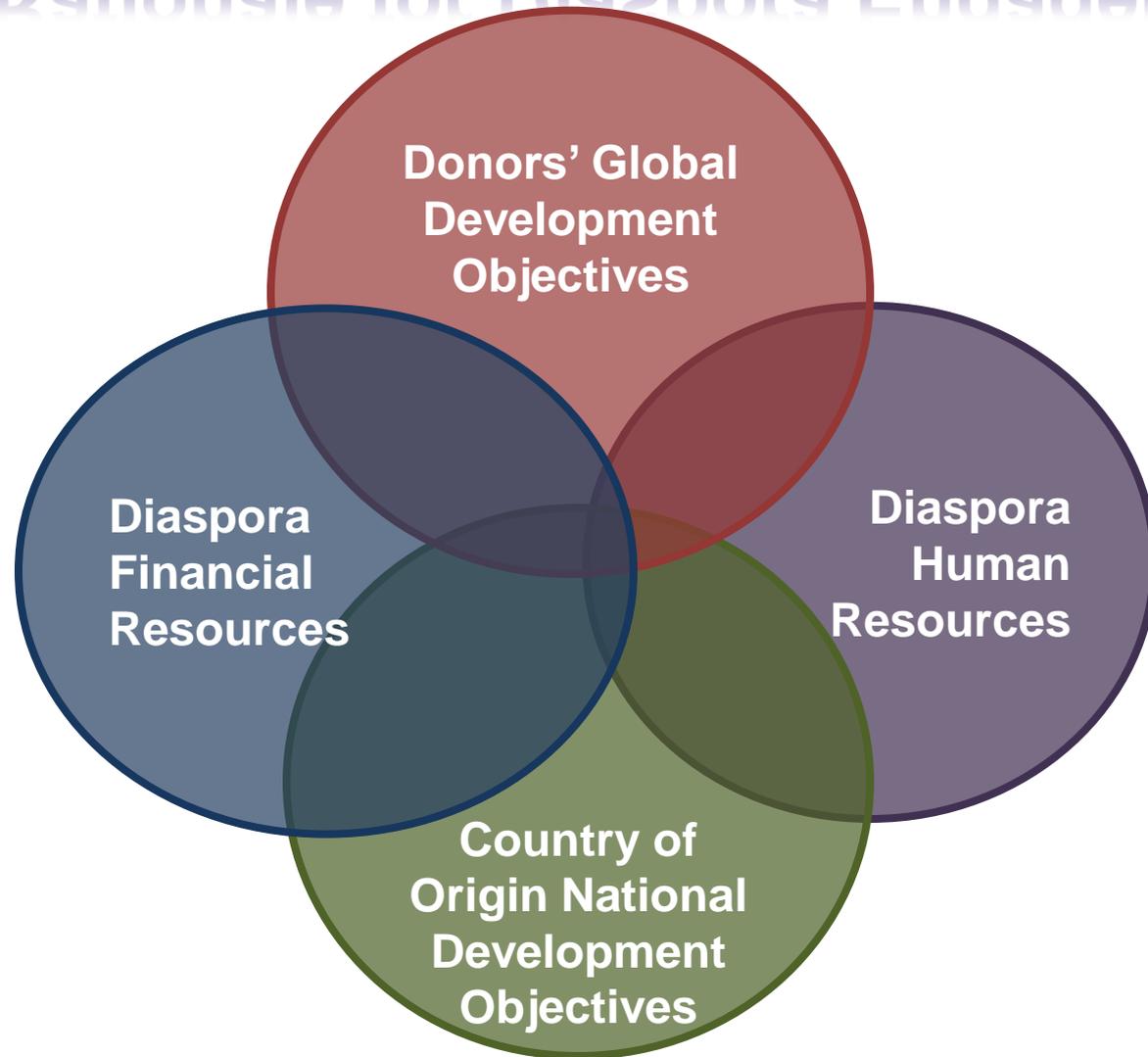
# Top 20 Diasporas in the US

<i>Ranking</i>	<i>Country of Origin</i>	<i>Number in U.S.</i>
1	Mexico	11,412,668
2	Philippines	1,684,802
3	India	1,622,522
4	China	1,360,545
5	Vietnam	1,138,039
6	El Salvador	1,094,993
7	Korea	1,030,691
8	Cuba	974,657
9	Canada	818,920
10	Dominican Republic	771,910

<i>Ranking</i>	<i>Country of Origin</i>	<i>Number in U.S.</i>
11	Guatemala	739,254
12	United Kingdom	687,637
13	Germany	641,417
14	Jamaica	636,589
15	Colombia	600,226
16	Haiti	534,969
17	Poland	478,569
18	Honduras	460,197
19	Russia	413,370
20	Ecuador	412,676

Source: MPI analysis of 2008 American Community Survey data.

# Overlapping Agendas: The Rationale for Diaspora Engagement





# Seven studies on diaspora engagement

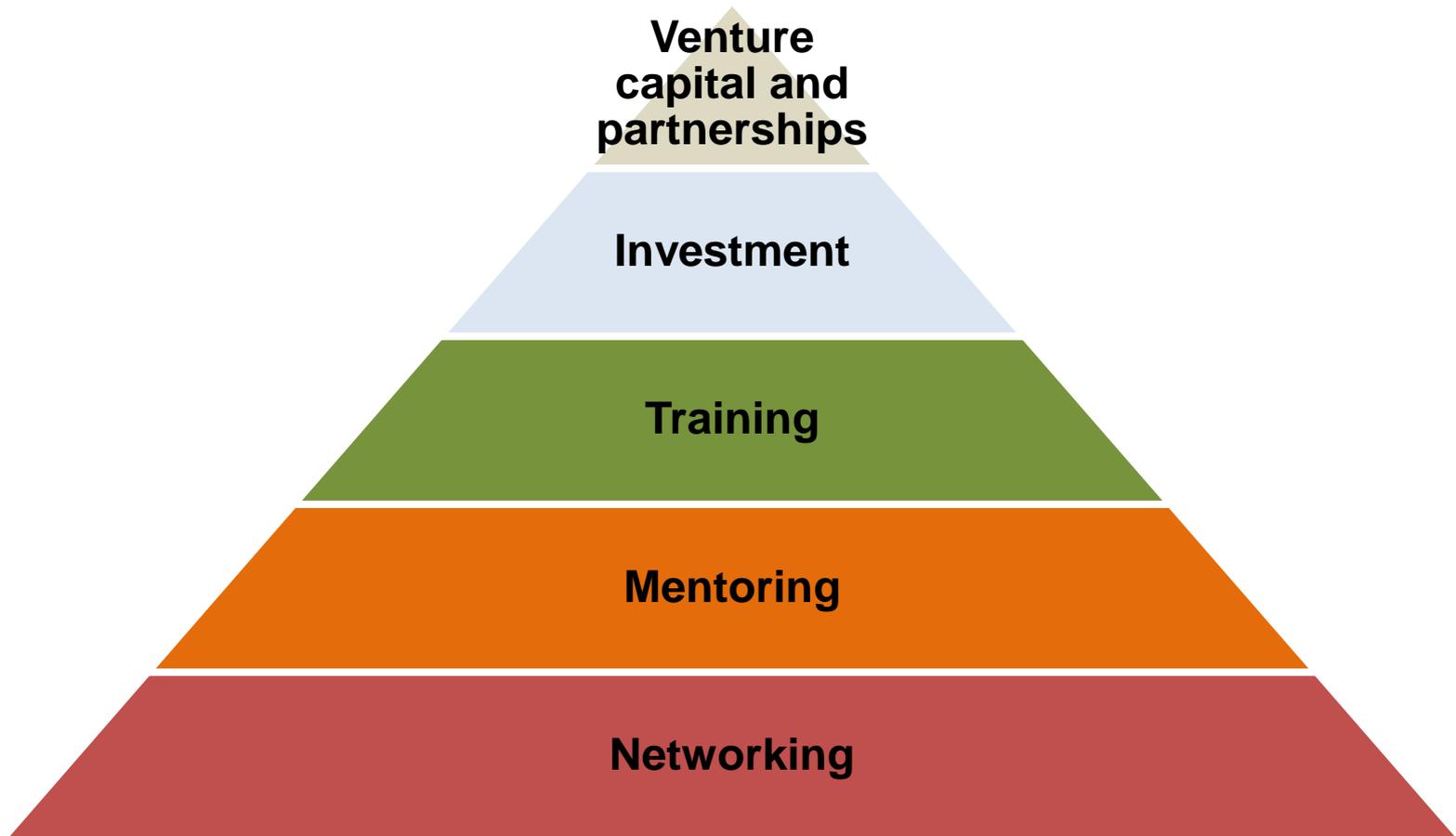
- Entrepreneurship
- Portfolio investment
- “Heritage” tourism and “nostalgia” trade
- Philanthropy
- Volunteerism
- Advocacy and diplomacy
- Transversal issues and policy options



# Finance and investment:

Entrepreneurship, portfolio investment, trade and tourism, and philanthropy

# Entrepreneurship



Source: Hiroyuki Tanaka and Kathleen Newland, *Mobilizing Diaspora Entrepreneurs for Development*.



# Portfolio Investment

## Financial assets of adult immigrants in the United States, 2008

	Native Born (%)	Foreign Born (%)
US government savings bond	11	3
IRA or Keogh account	25	13
401k or thrift plan	44	28
Interest-earning checking account	39	25
Savings account	58	43
Money market deposit account	15	9
Certificate of deposit	10	7
Mutual funds	13	6
Stocks	17	9
Municipal or corporate bonds	1	<1
Rental property	5	4

*Note:* Includes employed adults aged 18 to 65.

*Source:* MPI analysis of US Census Bureau, 2008 Survey of Income and Program Participation, Wave 1.

# “Nostalgia” Trade

Nostalgia goods purchases among a sample of emigrants.

Country of Origin	% buying home country goods	\$/year/ respondent	Most commonly purchased product
Mexico	99	494	Tortillas
Dominican Republic	97	793	Rice
Nigeria	93	683	Bananas
Colombia	92	564	Coffee
Ghana	91	919	Rice
Honduras	90	1141	Cheese
Bolivia	86	408	Chuño
India	85	694	Curry,
Ethiopia	78	1077	<i>Injera</i> ,
Philippines	77	1020	Noodles,

Source: Manuel Orozco, *Tasting identity: Trends in Migration Demands for Home-country Goods* (Washington, DC: US Agency for International Development, 2008).

# Diaspora participation in tourism



# “Heritage” Tourism

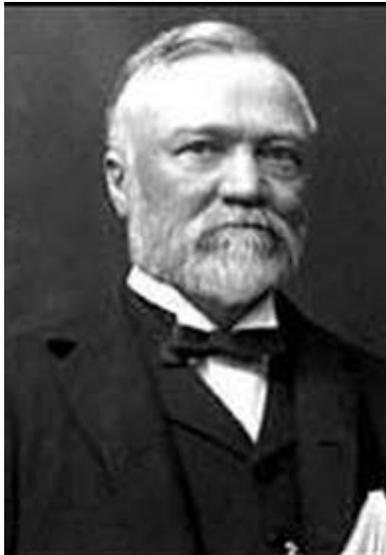
- Genealogy tourism
- “Roots” tourism
- Peak Experiences
- Exposure Programs
- Religious/Faith Tourism
- Diaspora events in host countries

Corra & Tella, Honduras  
Images by C. Taylor



# Philanthropy

## Diaspora philanthropy circa 1910



Andrew Carnegie,  
Scottish-American

## Diaspora philanthropy circa 2010



Wyclef Jean,  
Haitian-American



California based  
nonprofit uses Internet  
to match microfinance  
institutions, donors &  
entrepreneurs.

# Philanthropy

		Donor Aggregation	
		Individual donor	Multiple donors
Donation Size	Small	Some remittances, individual donations	HTAs, online platforms, small foundations
	Large	Direct donations from magnates, celebrities, sports stars; large foundations established by such individuals	Professional associations, family foundations, venture philanthropy funds

Source: Kathleen Newland, Aaron Terrazas and Roberto Munster, *Diaspora Philanthropy: Private Giving and Public Policy* (Washington, DC: MPI and USAID, 2010).



# Human resources:

Volunteering, advocacy and diplomacy

# Volunteering

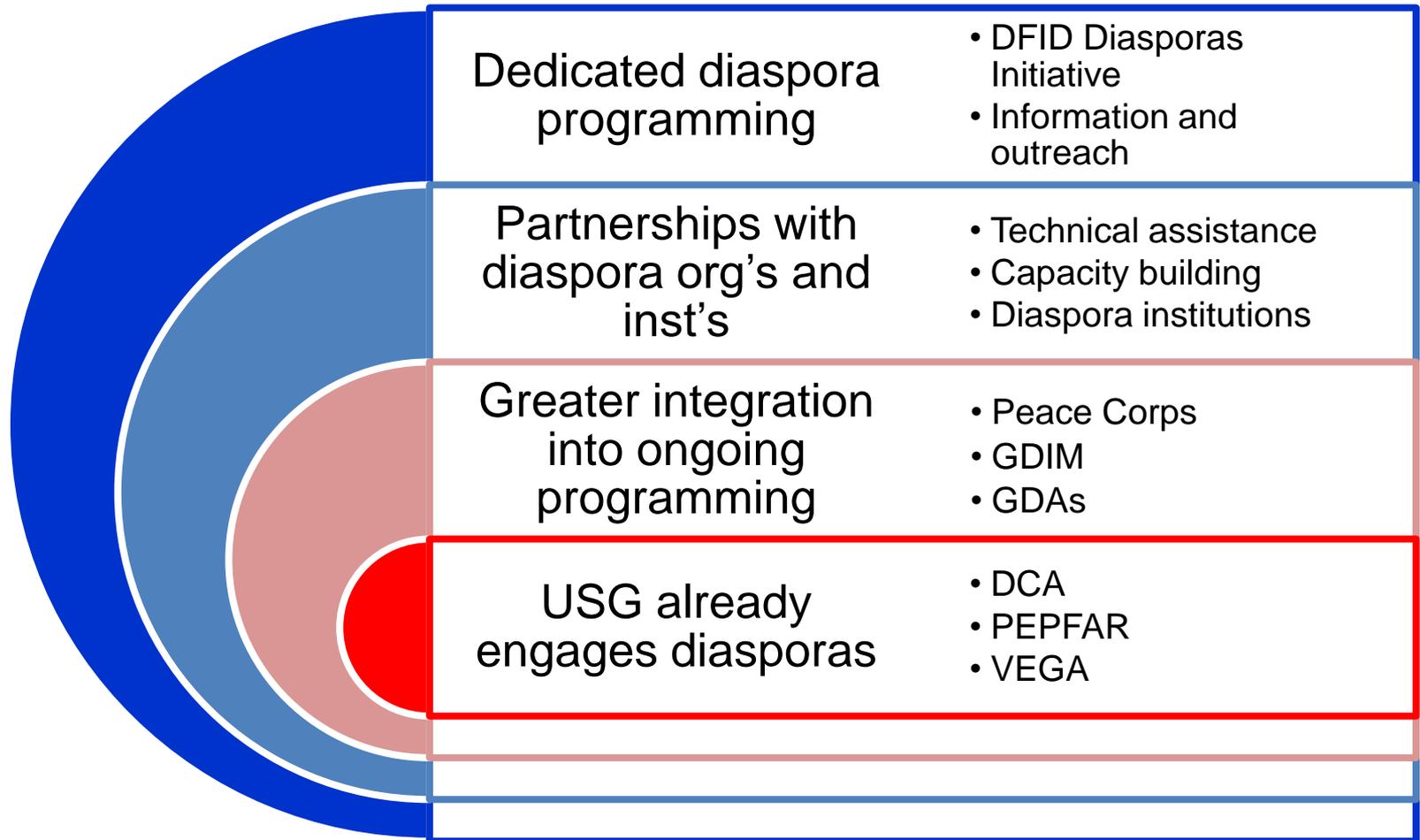




# Advocacy and Diplomacy

- “outward” advocacy → authorities in countries of origin or ancestry
- “inward” advocacy → actors in country where they or their ancestors have settled
- Strategies: lobbying, demonstrations, media campaigns, Internet, election campaigns
- Effectiveness hinges on contacts, networks & resonance of goals

# Policy Options





# Download full studies from:

[www.migrationpolicy.org/  
research/migration\\_development.  
php](http://www.migrationpolicy.org/research/migration_development.php)

Or

Buy the book from  
[www.migrationpolicy.org/store](http://www.migrationpolicy.org/store)



# Additional resources

Migration Information Source:  
[www.migrationinformation.org](http://www.migrationinformation.org)

Data on diaspora groups in the US:  
[www.migrationinformation.org/Resources/](http://www.migrationinformation.org/Resources/)