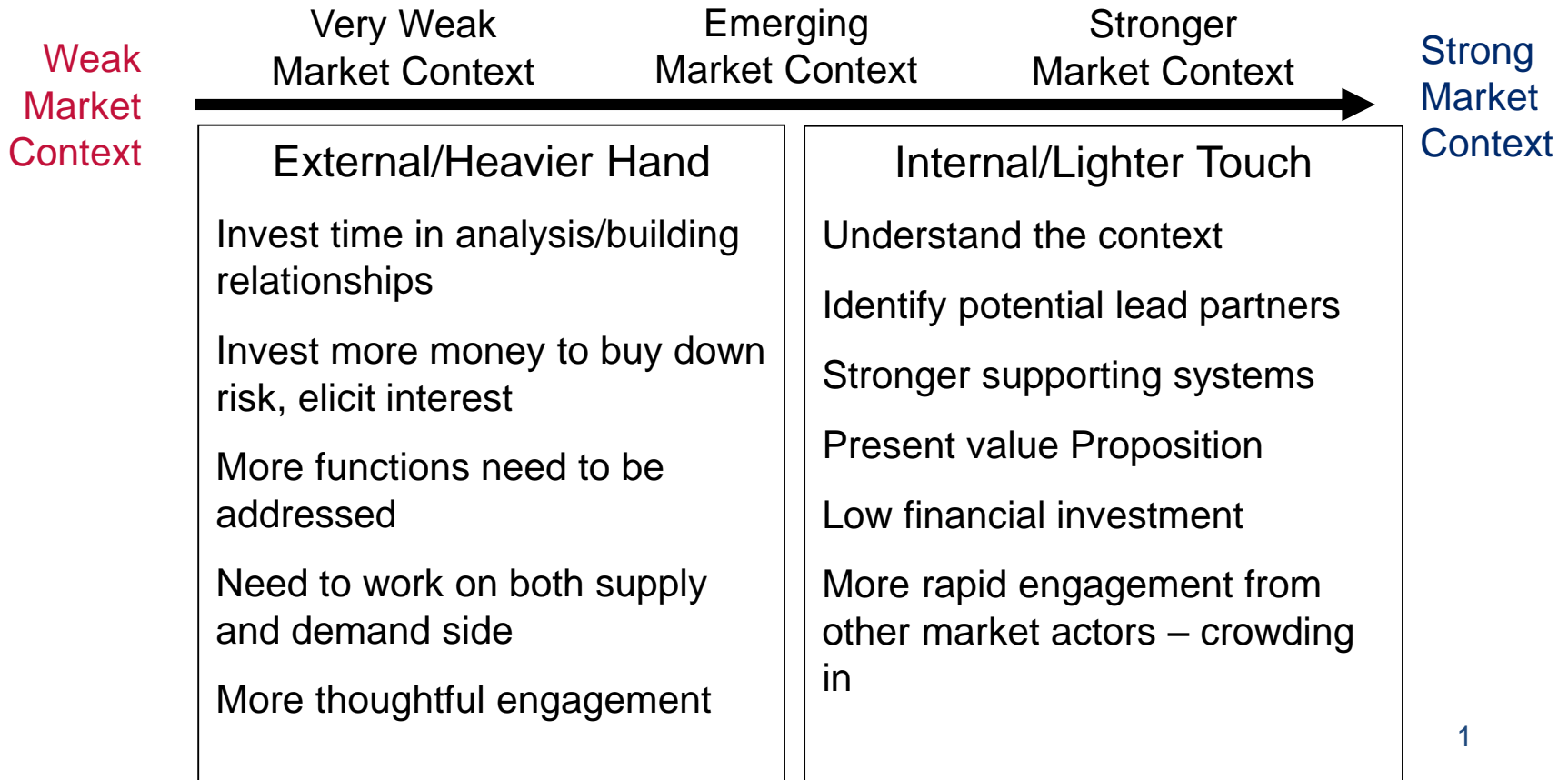


Context for Intervention Design

- **Economic/purchasing power**
- **Population density**
- **Political Economy**
- **Presence/dynamism of interconnected systems, service providers**
- **Linkages to end markets**
- **Social Cohesion**



National Contextual Framework

Location	Political Economy	Economics/ Purchasing power	Presence of service providers	Linkages to End Markets	Population Density	Social cohesion/ Trust
Niger Delta, Nigeria	Heavy culture of subsidy. Govt corruption high. Highly protective duty regime. Frequent Gov't intervention, without results. Oil culture conflict and expectations	Highly monetized. Dynamic urban markets, very weak rural markets	Many in Nigeria, but few in Niger Delta. Competition strong if value proposition is present	Medium , limited information flow. Zero sum game with traders. Many traders in system	Moderate (200+/km ²)	Very weak. Ethnic conflict. Profit maximizing
Poor provinces, Cambodia	Strong Government interference in sector	Highly monetized Moderately robust rural markets. Rapid economic growth Strong regional neighbors that "dump" excess, creating wide swings in prices	Many. Increasing competition nationally means service providers are forced into even poorest areas to find customers	Medium , limited information flows, shortage of traders due to state licensing practices	Moderate (83/km ²)	Weak
Northern Mozambique	Heavy culture of government/NGO subsidy on inputs/assistance. Limited emphasis on market delivery.	Very low monetization. Weak underlying rural economy. Very low rural purchasing power	Very few. Weak nationally. Very limited presence in North	Weak. Traders maximize profits, lead firms have low purchase power	Very low, 27/km ²	Medium