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MPEP SEMINAR SERIES

Exploring Frontiers in Inclusive Market Development

FACILITATION: HOW MUCH DOES CONTEXT MATTER?

WEBINAR CHAT TRANSCRIPT

MAY 08, 2014

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PRESENTERS:

Bill Grant, Development Alternatives Inc. (DAI)

Marina Krivoshlykova, Development Alternatives Inc. (DAI)

WEBINAR CHAT TRANSCRIPT:

KDAD AV Tech: Good morning everyone! We're getting settled in the room. People are still arriving and we anticipate a start time close to or a little after 9am EST

Smita Donthamsetty: Greetings, my name is Smita Donthamsetty. I work for a training and research institute called the Chalmers Center. I live and work in the Dominican Republic.

Leslie Gardiner: Hi! Leslie Gardiner, Market-Led Development Specialist from CHF, joining you from Ottawa, Canada.

Alfredo Chavarin: Hi, This is Alfredo from Mexico

Caroline Fowler: Caroline Fowler, Eco Ventures International, Washington DC

Cydney Gumann: I hear you KDAD AV Tech!

Elizabeth Dunn: Elizabeth Dunn, Impact LLC, Gainesville Florida

George Kegode: Greetings. This is George Kegode, Northwest Missouri State University.

Agronomist: Yes, can hear you.

Jaya James: Jaya James, Policy Advisor with the Ontario Government in Canada

Jaya James: Yes, I can hear you.

Jean Goerzen: Jean Goerzen from CPAR in Tanzania

Jenny Fan: Jenny Fan, Administrator for Institute for Money, Technology & Financial Inclusion based in UC Irvine, CA

Jenny Fan: Yes, I can hear you

Jessica Rust-Smith: Jessie Rust-Smith, Consultant in PSD

John Scarpa: All good!

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John Scarpa: Greeting to all. I am a research professor of aquaculture at Harbor Branch Ocean. Inst. in Fort Pierce, FL.

KDAD AV Tech: FYI, we anticipate starting around 9:05 EST

Keri Arokium: Good morning everyone, I am a consultant with experience developing strategic plans and SME programs in South Africa. Job hunting at the moment.

Keri Arokium: I'm in NYC, 8 years of experience in the field and NYC combined.

Leslie Gardiner: Hearing you just fine! Thanks.

Mark Henderson: Hello folks, this is Mark Henderson from USAID/Afghanistan. I'm an Agriculture Officer.

Mark Henderson: I can hear you!

Okey Nwoke: Heyyyyyy

Okey Nwoke: Hi everyone, Okey Nwoke, Engility-IRG, Sr. Knowledge Management Specialist

Okey Nwoke: Yeah it's nice and warm :) He is great

Rod Dubitsky: Rod Dubitsky from Brac based in London

Scott Depies: Hello. This is Scott from DC

Sharique Manazir: Greetings everyone, myself Sharique. I am a social worker, expert on enterprise development and fundraising from India. I work as consultant with various NGO's on their enterprise development forums.

Smita Donthamsetty: For some reason, I cannot see what people are writing in the chat box. Am I supposed to be able to see it?

Smita Donthamsetty: Much better audio!

Smita Donthamsetty: Yes! I can hear you.

Sydney Zharare: I can hear you

KDAD AV Tech: Okey!

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Okey Nwoke: :)

Sharique Manazir: Ya everyone is new for me here :)

Cydney Gumann: Hi, everyone. Cydney Gumann from Insight Systems in DC

Peter Sanborn: This is Peter from Boston.

Sydney Zharare: Sydney Zharare, 8 years at DAI with Bill and Marina, now at Genesis Analytics in Johannesburg. Value chain analysis M4P, program design and implementation

Benjamin Caldwell: Ben Caldwell from ARD

USAID Microlinks: Great to have everyone with us for today's seminar! You should be hearing Jeanne Downing now.

Keri Arokium: Volume please

Elizabeth Dunn: Bill is faint

USAID Microlinks: Can you hear him better now? We have adjusted his mic

Andrew Keck: Yes

Jaya James: Much better

Jessica Rust-Smith: Very choppy video

Okey Nwoke: Will the slides be available after the presentation

USAID Microlinks: They'll be available to download during the Q&A section

Okey Nwoke: Ok thank

Mark Henderson: So, I missed the entire video, but now that I'm back, I think the presenter was referring to this TED video:
http://www.ted.com/talks/derek_sivers_how_to_start_a_movement

Mark Henderson: Can anyone confirm?

USAID Microlinks: Yes! That's the one. Thank you Mark!

USAID Microlinks: It will be available to access during the Q&A

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Mark Henderson: No prob... Glad I listen to TED Talks regularly

USAID Microlinks: :)

KDAD AV Tech: Links to all the resources will be available as we wrap up and in the follow up correspondences

Keri Arokium: SME definition according to DAI/USAID? Context? Thanks (you can answer later after your presentation. Many thanks.

USAID Microlinks: Thank you Keri for your question. We'll ask your question during Q&A. Can you remind me what's your organizational affiliation?

Andrew Keck: Hi. The role and resources deployed by the project was unclear in the swine VC case. Can the presenter revisit this and describe the staffing and other resources engaged and how they engaged to "facilitate" the interesting outcomes achieved?

Keri Arokium: PM Consultant- Independent.

Sharique Manazir: Voice is cracking.

Keri Arokium: I've worked with South African government, EU & private firms. Thanks

Sharique Manazir: hahahaha.Well said

Stacey Young: Yet another reminder that donors need to increase our tolerance for risk and failure.

USAID Microlinks: Thank you Stacey! That's a good point. We're taking questions now. So please state you

USAID Microlinks: r organization with your question!

Sharique Manazir: Please share your views on subsistence market places like India where we know the infrastructure constrain causes many companies from entering into certain geographical locations.

USAID Microlinks: Thank you Sharique! What is your organizational affiliation?

Sharique Manazir: Association of African Entrepreneurs, Ghana

USAID Microlinks: Thank you!

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Sharique Manazir: For sharing the work information have a suggestion. Please try to involve local players from different developing countries so that we can get insight into different problem areas.

USAID Microlinks: Keri Arokium: SME definition according to DAI/USAID? Context? Views on how to best incorporate local players?

Sydney Zharare: Bill: How important was the demonstration aspect as a way of "sensitization" of farmers in Northern Mozambique? Why did they pay 4 times more for improved seed? Sydney, Genesis Johannesburg

USAID Microlinks: Thank you Sydney!

USAID Microlinks: We're going to pull up the polls now. Please take a moment to complete the end line polls. We do appreciate your responses!

Sydney Zharare: Bill/Marina: The projects you have presented are all over 6 years (not sure about Cambodia). What does this say about the length of development projects seeking to achieve systemic change within value chains/market systems?

Keri Arokium: SME definition according to DAI/USAID? Context? Thanks

USAID Microlinks: Ye, Keri. I still have your question. We will ask it!

USAID Microlinks: Thank you!

Keri Arokium: Nigeria context seems more informal hence how did DAI approach this since Bill mentioned this context was medium along the spectrum you had up earlier

Sharique Manazir: Bill and Mariana how was your experience related to tackling the issue of local influencers who do not actually want to see the development work going. How you both tackle it and carry out confidence building.

USAID Microlinks: Thank you for your questions. We are wrapping up now. If you haven't already, please complete the polls!

Gloria Almeyda: Thank you!

John Scarpa: Thank you and our presenters.

Sharique Manazir: Great work

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Keri Arokium: Thanks!

Keri Arokium: Very insightful!

Cristiano Rossignoli: Thank you and bye bye from Italy.

Jada Tullos Anderson: Thank you!

KDAD AV Tech: Thanks everyone for joining us! We'll leave the room open for about another ten minutes so you can download resources, check out our polls and catch up with colleagues

KDAD AV Tech: Thank you once again for joining us. Our next event is May 29, "Workforce Development and Inclusive Markets"

KDAD AV Tech: We'll see you next time!