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Early Lessons Targeting Vulnerable Populations with a Value Chain Approach

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VULNERABLE POPULATIONS

- Program focus have been on the “viable poor”
- Persons or households that have been affected by social issues such as war, disease, drought, etc.
- Vulnerable persons or households are often among the rural poor but in the worst situation
- Households spiral into vulnerability due to shocks
- Stages of vulnerability differ from one household to the next

THE COMMUNITY BASED ORPHAN CHILD PROTECTION AND EMPOWERMENT (COPE) PROJECT

- Target group
 - Caregivers and OVC affected by HIV/AIDS
- Locations
 - Select districts in Tanzania, Uganda, Rwanda and Mozambique
- Goal
 - Reduce the socio-economic impact of HIV/AIDS on OVC and their caregivers
- Approaches
 - Provide a “safety net” through other social programs
 - Value chain approach and market orientation used to guide the IGA component

THE VALUE GIRLS PROGRAM

- Target Group
 - Girls and young women (14-24 years)
- Location
 - Nyanza and Western Province, Kenya
- Goal
 - Working to improve the social-economic welfare of girls and young women (14-24 years)
- Approaches
 - Testing a model to increase the target's group participation in select value chains
 - Target group living under conditions of extreme socio-economic deprivation

A VALUE CHAIN ANALYSIS IN KILTE AWLAELO

- Target Group
 - Beneficiaries on safety net assistance
- Location
 - Kilde Awlaelo, Ethiopia
- Goal
 - Several donors are testing a graduation model that links microfinance and safety net support
- Approach
 - Value chain selection and assessment were added to model

STABILITY, PEACE, AND RECONCILIATION (SPRING) PROJECT

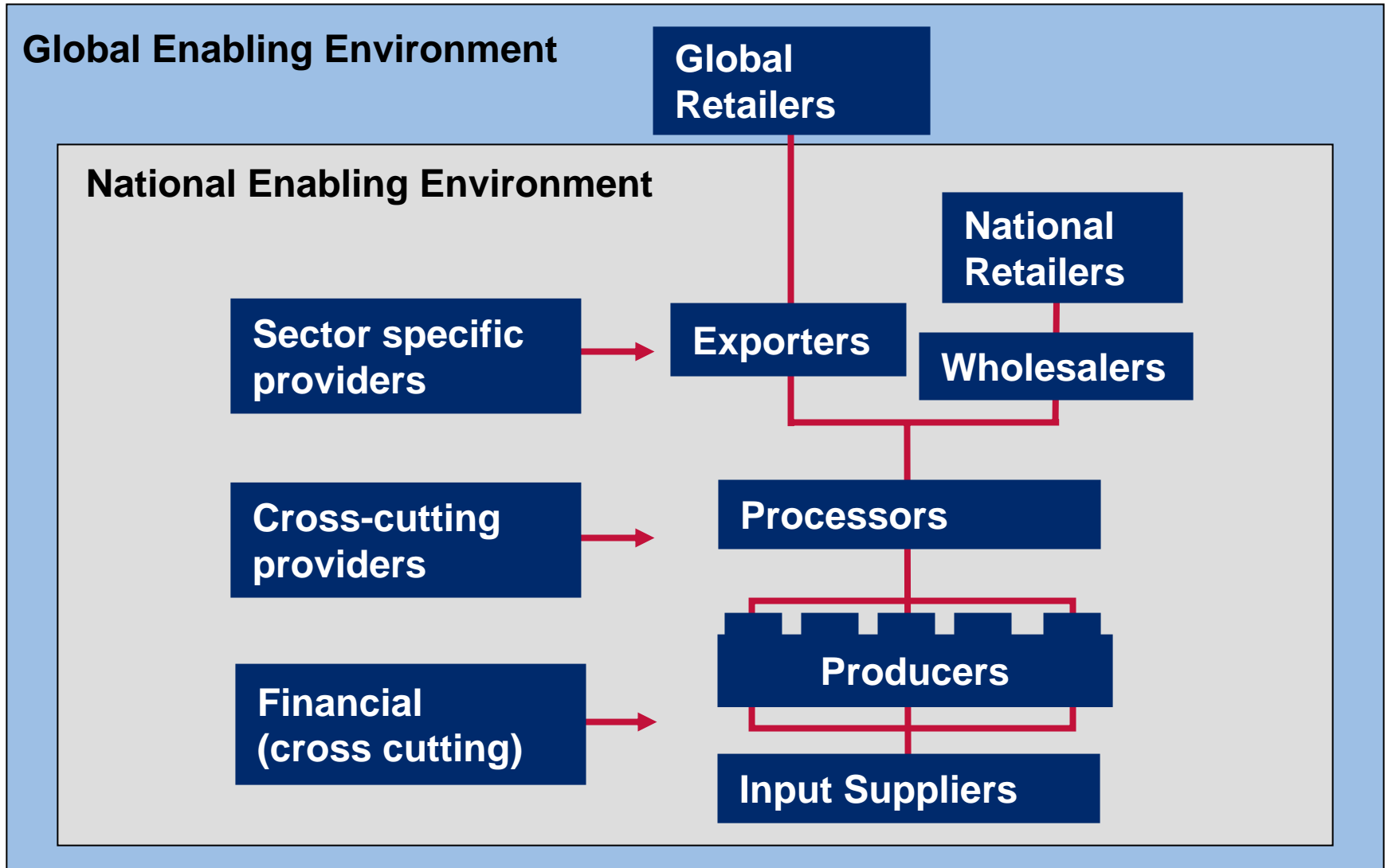
- Target group
 - A population left vulnerable after 20 years of conflict in N. Uganda
- Location
 - Northern Uganda
- Goal
 - Promoting regional stability by addressing the causes and consequences of violent conflict
- Approach
 - Working on peace building, economic security, access to justice

THE VALUE CHAIN APPROACH

- Traditional
 - A tool to create wealth in poor communities and for promoting poverty-reducing economic growth.
- Adapted
 - An enhanced approach that captures other incentives in addition to the economic ones
 - Build in a gradual step by step process
 - Utilize components of the approach



THE VALUE CHAIN FRAMEWORK



SELECT ILLUSTRATIONS ON ADAPTING THE APPROACH

- Selecting subsectors
 - Using additional criteria to the traditional factors
- Undertaking an enhanced value chain analysis
 - Adding the target group's lens
 - Including additional tools such as a situation analysis, wealth break down, etc
 - Engaging interdisciplinary talent



SELECT ILLUSTRATIONS ON ADAPTING THE APPROACH

- Strategy, design, and implementation - An example from COPE
 - In collaboration with the community, identified the target group
 - Provided a safety net through other program areas
 - Started with subsectors where the target group is active
 - Hand held horizontal and vertical linkages
 - Selected a lead firm carefully and worked with them on their embedded services
- Key challenges

EARLY LESSONS IN PROGRAMMING

- Undertake market analysis with the population's lens
- Base programming on sound market based analysis
- Engage experts from other disciplines
 - Create the space for dialogue, disagreement, and compromise
 - Explore partnerships at a corporate and/or project level

EARLY LESSONS IN PROGRAMMING

- Balance accountability and flexibility requirements
 - Make a few early decisions on design parameters
 - Apply a phased approach
 - Develop and use strong and credible M&E systems
- Investing in horizontal and vertical linkages is critical but it takes time
 - Look for quick wins



EARLY LESSONS IN PROGRAMMING

- Follow the market
 - Demand driven and not supply driven
 - Incorporate simple market oriented principles
 - Start with the most realistic market for your target group and build on it
 - Use a phased approach



KNOWLEDGE GAPS

- Accurate information on costing
- Targeting
 - Understand the risks and benefits of targeting
 - If possible, consider broadening the target group
- Risks and benefits of combining social programs with economic strengthening



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THANK YOU!

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