

Mobile Financial Services in Rural Bangladesh: Common Challenges and Possible Solutions

Although Bangladesh is one of the world's largest markets in terms of active mobile financial services (MFS) users (with more than 25 million active accounts as of April 2017), accessing those services is still a challenge for many Bangladeshis, particularly in rural areas. This infographic shows some of the many challenges that rural Bangladeshis face with using MFS and some potential solutions.

KEY

 Challenge

 Possible Solutions

