



Market Facilitation Peer-Learning Event 2014
East & Southern Africa region
FACILITATION RESOURCES

Value Chain Development Wiki—developed by over 50 practitioners, donors and academics—covers every aspect of the value chain approach and links to hundreds of resources and tools.

www.microlinks.org/using-value-chain-development-wiki

Of particular relevance are the pages on design and implementation.

www.microlinks.org/good-practice-center/value-chain-wiki/design-and-implementation

Market Facilitation - Practitioner Job Support Tools provides access to over 60 tools developed by practitioners gathered through the SEEP MaFI working group.

www.seepnetwork.org/facilitation-tools-pages-20710.php

Facilitating Value Chain Development is a four-day training curriculum that uses an experiential, activity-based methodology to help practitioners think differently about their project strategies and their roles as facilitators of value chain development

www.microlinks.org/groups/speakers-corner/facilitating-value-chain-development-training-curriculum/facilitating-value-c

Managing a Value Chain Development Project is a 45-minute interactive, online training module for USAID and implementing partner staff on applying value chain principles throughout the implementation phase of an activity.

www.microlinks.org/training-group/managing-value-chain-project

The Operational Guide for Making Markets Work for the Poor is an implementation resource for M4P, including an overview of good practices, common management challenges and the main lessons from experience.

www.value-chains.org/dyn/bds/docs/detail/681/6

MaFI is a working group of practitioners in the SEEP Network focused on issues related to market facilitation. Discussions are housed on LinkedIn.

www.seepnetwork.org/mafi--the-market-facilitation-initiative--pages-10037.php

Screencasts:

Facilitating Behavior Change for Improved Competitiveness & Poverty Reduction is a presentation by SDC Asia of the experiences of the B-ACE project in the Philippines of facilitating change at scale in the banana sector.

www.microlinks.org/library/breakfast-47-facilitating-behavior-change-improved-competitiveness-poverty-reduction-0

Rising to the Sustainability Challenge in the Facilitation of Value Chain Development is a presentation by Mike Field of how market failures can provide opportunities for achieving sustainable results, drawing on the case of the cotton sector in Zambia.

www.microlinks.org/library/rising-sustainability-challenge-facilitation-value-chain-development-presentation

Formalization of the Warm Milk Channel in Kenya: A Study in Effective Facilitation is a presentation by DAI of numerous types of facilitation to address market system challenges.

www.microlinks.org/events/breakfast-seminars/formalization-warm-milk-channel-kenya-study-effective-facilitation

Facilitating Markets for the Poor: Experiences from the Nigeria PrOpCom Program is a presentation by Chemonics on implementing a systems-based facilitated project, and contrasting this with more conventional (delivery-based) value chain development projects.

www.microlinks.org/library/breakfast-51-facilitating-markets-poor-experiences-nigeria-propcom-program-0

Driving Organizational Change: Taking the Value Chain Approach from Principles to Practice is a presentation by EWB on developing effective internal operations and core staff capacities and behaviors to facilitate systemic change.

www.microlinks.org/events/breakfast-seminars/driving-organizational-change-taking-value-chain-approach-principles-pract

Collaborating to Compete: The Value of Trust and Inter-firm Cooperation is a presentation by ACDI/VOCA and OTF on strategies to transform inter-firm relationships.

www.microlinks.org/library/collaborating-compete-value-trust-and-inter-firm-cooperation-screencast-and-presentation