











KEY

-  Use cash
-  Mostly use cash, occasional bank transfers
-  Mix of digital and cash payments
-  Most have bank accounts
-  Formal financial service access is mixed
-  Low use of formal financial services
-  High ownership and use of mobile phones
-  Savings/credit opportunities
-  Cash flow
-  Transaction opportunities

Digital Financial Services for Agriculture: Opportunities in Bangladesh

Almost half of the population of Bangladesh is employed in the agriculture sector, which accounts for roughly 15% of the country's GDP. Yet despite rapid growth in digital financial services, particularly mobile money, formal financial products tailored to the agriculture sector are still generally lacking. This infographic attempts to illustrate some of the opportunities that already exist to digitize transactions, savings, and credit within the Bangladeshi agriculture sector. For a much more detailed analysis, refer to our report [Integrating Digital Financial Services into Agricultural Value Chains: A Bangladesh Market Landscape Assessment](#).

