Be Prepared! Experiences in Pre-Crisis Market Mapping

Webinar Chat Transcript

June 25, 2015

# Presenters

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Webinar Chat Transcript:

USAID Microlinks: Good morning to everyone online! We'll be getting started in about 30 minutes.

 Michael Mu'azu: Hi everyone.

 Jomari Borlongan: Audio is good.

 USAID Microlinks: Great, thank you Jomari!

 Michael Mu'azu: Hi again, I am joining in from north east of Nigeria, I work with Mercy Corps in their humanitarian program assisting IDPs.

 Jomari Borlongan: Hi I am Jomari Borlongan from Philippines...I am working with Philippine Red Cross in the livelihood sector. I am involved in recovery (Haiyan) and developmental livelihood projects within PRC.

 USAID Microlinks: Thank you, Michael and Jomari! Glad that you could join us today. Everyone, please feel free to introduce yourselves by typing in the chat pod. We'll be getting started around 9 AM EDT.

 USAID Microlinks: We have Nigeria and the Philippines so far...where else is everyone located?

 Nico Smith: My name is Nico Smith and work for Dorcas Aid International (DAI). As programme coordinator I am currently involved with Dorcas' response in Iraq and more recently also in Nepal.

 USAID Microlinks: Good morning Nico and thank you for joining us!

 Nico Smith: I am located in the Netherlands.

 Luther Jeke: My name is Luther Jeke, Technology for Development Fellow at Creative Associates International. I'm joining from Washington DC.

 USAID Microlinks: Welcome Luther!

 Luther Jeke: Thanks.

 Rigzom Wangchuk: Hi everyone, Rigzom from Environment, Energy and Climate Change TSU, Mercy Corps. I'm joining in from Washington DC.

 Bianca Flokstra: Hello, Bianca Flokstra from World Vision US here in Washington, DC.

 USAID Microlinks: Welcome Rigzom and Bianca!

 Jessie Kalsmith: Good morning, this is Jessie Kalsmith from Fintrac in DC.

 USAID Microlinks: Looks like many of you have used market systems mapping in your work. Where are some places where you've used it?

 Brenda Lazarus: Hi everyone. My name is Brenda Lazarus and I’m with FEWS NET in Washington DC.

 USAID Microlinks: Welcome Jessie and Brenda!

 Kristal Jones: Good morning. This is Kristal Jones, at the Socio-Environmental Synthesis Center at the University of Maryland.

 Tom Wildman: Hi, this is Tom Wildman, OFDA WASH Advisor in Washington DC.

 USAID Microlinks: Good morning Kristal and Tom! Thank you for joining us today.

 USAID Microlinks: We are setting up the presenter microphones now so that's what you're hearing :)

 Moussa Diawara: Hi! Moussa Diawara from Mopti, Mali working with ACDI/VOCA's Food for Progress.

 USAID Microlinks: Welcome Moussa!

 Gabriela Erice García: Hi! This is Gabriela Erice, from the European Microfinance Platform (Luxembourg).

 Moussa Diawara: Thank you.

 Hans Muzoora: Good morning all! Hans Muzoora from Agridev Solutions Inc. in Massachusetts USA.

 Benjamin Uchitelle-Pierce: Hello, this is Benjamin Uchitelle-Pierce with HarvestPlus.

 Lorenz Wild: Hi. Lorenz Wild with Mercy Corps in DC on the PRIME Project in Ethiopia.

 USAID Microlinks: Welcome Hans, Benjamin and Lorenz!

 USAID Microlinks: We have quite a few folks joining us from all over the world. Thank you for tuning in.

 USAID Microlinks: And quite a few experienced in market systems mapping.

 Scott Merrill: Hello. Scott Merrill from CARE in Atlanta.

 USAID Microlinks: Welcome Scott!

 Barri Shorey: Hi Barri Shorey from IRC in NYC.

 USAID Microlinks: We're finishing up getting the microphones set up and will get started in a few minutes.

 Jackie MacLeod: Hi. Jackie MacLeod from the IRC in Lebanon.

 Kristin O'Planick: Hi all, joining from USAID/Uganda.

 Pascal Debons: Hi, this is Pascal from ACF-US.

 Aurelien Chu: Hi this is Aurelien Chu from Dalberg Global Development Advisors in Dakar.

 Ruth Campbell: Hi, this is Ruth Campbell from ACDI/VOCA in DC.

 USAID Microlinks: Welcome all! And a wave to you, Kristin!

 USAID Microlinks: Can everyone hear Usman from the KDAD Project speaking now?

 USAID Microlinks: Please let me know in the chat pod.

 Jada Anderson: Yes -- thanks!

 Nico Smith: Yes.

 USAID Microlinks: Thanks Jada!

 KDAD AV Tech: Usman from KDAD is introducing the webinar...

 USAID Microlinks: This is Laura Meissner from USAID speaking now.

 Jada Anderson: Hi all, Jada with Wilderness Markets, based out of the US.

 USAID Microlinks: Welcome!

 USAID Microlinks: Emily Sloane is speaking now.

 Lorenz Wild: Hand up – yes.

 USAID Microlinks: Looks like our webinar participants are more familiar with EMMA than our in-room participants. Makes sense, I guess :)

 Nurul Siddiquee: Hi this is Siddiquee from CARE based in Bangladesh.

 Noemie De La Brosse: Hi this is Noemie from Practical Action (UK).

 USAID Microlinks: Welcome Nurul and Noemie!

 Noemie De La Brosse: Practical question: are we all muted? Or do we have to mute ourselves. Can't find any button on the platform.

 USAID Microlinks: Noemie, all webinar participants are muted. If you have any questions or comments, please type them into the chat pod.

 Noemie De La Brosse: Perfect!

 USAID Microlinks: Question for everyone...who has used EMMA before?

 USAID Microlinks: The presentation (and other resources, including a recording of the webinar) will be available during the Q&A part of the presentation and will also be emailed out after the seminar.

 Kristi Tabaj: Will audio be available via phone?

 Charles Allison: Thanks very much for making the presentation available. Much appreciated.

 USAID Microlinks: Hi Kristi, audio via phone isn't available at this time (just through your computer) but we're looking into that option for future webinars.

 Kristi Tabaj: Ok, thank you.

 USAID Microlinks: Are you having trouble with your internet connection, Kristi?

 Moussa Diawara: My connectivity is not good. Is there any way I can go back to this presentation like through a recording?

 USAID Microlinks: Moussa, yes, we will send out a recording of the webinar after the seminar.

 Moussa Diawara: Great and many thanks.

 Kristi Tabaj: No, I had an issue with my laptop. FYI, there was a call-in option with the Outlook message sent upon registering.

 Kristi Tabaj: And my laptop is now behaving so I can hear. Thank you!

 USAID Microlinks: Great!

 Kinde Wakwaya: Will the slides be shared after this?

 Mike Albu: I also sat on the phone for 10 mins before realizing that this link did not work.

 USAID Microlinks: Kinde, yes, the slides will be available during the Q&A and will also be sent out after the seminar.

 KDAD AV Tech: (800)832-0736

 KDAD AV Tech: That is the call in number, (800)832-0736 FREE

 Kinde Wakwaya: Ok, thanks.

 KDAD AV Tech: Room number 9865920

 Kristi Tabaj: Thank you!

 USAID Microlinks: Looks like the phone option IS available if you need it. Apologies, Mike, for any issues that you experienced.

 USAID Microlinks: Emily Farr is now speaking.

 USAID Microlinks: She'll be our last speaker and then we will move into Q&A so start thinking of any questions that you might have.

 Ranajit Das: Will you send slides to participant?

 USAID Microlinks: Yes, Ranajit, the slides will be available during the Q&A and will also be sent out after the seminar.

 Ranajit Das: Thanks.

 Ranajit Das: Same tools use both for PCMMA and EMMA?

 USAID Microlinks: Ranajit, could you expand upon your question?

 Ranajit Das: When we do market map and analysis pre-crisis period and emergency period questions are same?

 USAID Microlinks: Ranajit, I can try to clarify with the presenters. Does anyone online have any thoughts to Ranajit's clarification question?

 Nurul Siddiquee: Any insights or experience in applying the tool in rapid and more frequent crisis context (e.g. Multiple flash flooding in the same region within a period of three to six months with significant damage to cereals and cash crops market). Also forecasting is difficult due to transboundary issue of the water source.

 USAID Microlinks: Please type in any questions that you have into the chat pod.

 USAID Microlinks: Thank you, Nurul, for your question!

 Jada Anderson: Has anyone tried either tool in the context of wild capture fish or other marine products?

 USAID Microlinks: Presentation slides are available in the "File Downloads" pod on the left of your screen.

 USAID Microlinks: Thanks for the question, Jada!

 Jina Krause-Vilmar: How are you integrating gender into the analysis, given that women are often more affected by disasters, that their roles and responsibilities increase post-crisis, and that they are primarily responsible for food security and water collection for their families, in addition to facing risks of GBV post crisis.

 Kristi Tabaj: Great question Jina!

 USAID Microlinks: Thanks Jina! We'll try to get to as many questions as possible.

 USAID Microlinks: An in-person participant was asking about where you can find the data.

 Lili Ilieva: This Lili Ilieva from Practical Action Peru. Thank you for the great presentations! What would be the applicability of the tool in an urban context with risk? Could you recommend any crucial points to be taken into consideration?

 USAID Microlinks: Thank you for the question, Lili! You're third in line :)

 USAID Microlinks: Jina, you're up next and then Lili.

 USAID Microlinks: Any more questions for webinar participants?

 USAID Microlinks: \*from webinar participants

 Nico Smith: It seems to me that development organizations that have a long term presence in a country like Nepal would be in an ideal position to do PCMMA and then keep monitoring how markets develop. This would be useful in the event of annually reoccurring smaller scale flooding and landslides and also larger scale but less frequent disasters like the April 2015 earthquake. This is not really a question, more an observation that could be commented on.

 USAID Microlinks: Thank you, Nico! We might not get to all of the questions this morning but we will try to get them answered after the seminar and post on Microlinks.

 USAID Microlinks: Please take a moment to take our polls...your thoughts are very important to us!

 Kristi Tabaj: Who is speaking?

 Kristi Tabaj: Emily?

 USAID Microlinks: Emily Sloane.

 Kristi Tabaj: Thanks!

 KDAD AV Tech: Thanks to everyone for joining and the lively discussion.

 Ranajit Das: Thanks you all.

 USAID Microlinks: Sorry that we didn't get to all of the questions but we'll try to get them answered after the seminar ends.

 KDAD AV Tech: Please take a moment to fill out our end polls...

 USAID Microlinks: http: //www.seepnetwork.org/

 USAID Microlinks: Laura Meissner from USAID is providing closing remarks.

 KDAD AV Tech: Poll time!

 USAID Microlinks: Resources available to the left of your screen and we'll also send out presentation slides, a recording of the webinar and other resources in the next week.

 USAID Microlinks: Thank you all for attending today!

 Monty Lynn: Great information. Thanks.

 USAID Microlinks: Thanks Monty!

 KDAD AV Tech: Thanks again for attending. We'll leave the room open for another five to ten minutes, you can download the presentations from the "File Downloads" section and look out for a follow up email with a link to the recording and other assets.