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# **Microenterprise Development and HIV/AIDS**

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Lisa Parrott (Save the Children), Mary McVay (The SEEP Network)**

Microfinance Learning and Innovations After Hours Seminar Series  
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## **AMAP FSKG – HIV/AIDS & MF Products and Services Research**

- Research Objectives
- Accomplishments (Aftercare Guide, Action Research, Defining Options, MicroNote series, SEEP Guidelines)
- MF and HIV/AIDS Notes
  - \*Note 1: Achieving a Common Understanding: What ASOs and MFIs Need to Know About Working in HIV/AIDS Prevalent Communities
  - \*Note 2: Microfinance and HIV/AIDS: Strategic Partnerships
  - \*Note 3: Microinsurance for Markets Affected by HIV/AIDS

Lauren Mitten, Development Specialist, DAI

# ECONOMIC STRENGTHENING FOR VULNERABLE CHILDREN



## *Principles for Program Design and Technical Recommendations for Effective Field Interventions*

**Lisa Parrott**  
Economic Opportunities Advisor, Africa



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**Save the Children®**

# Economic Strengthening

“the portfolio of strategies and interventions that supply, protect, and/or grow physical, natural, financial, human and social assets”

# Development of the Guide

- Developed by Save the Children USA, MEDA, EcoVentures and AED.
- Supported by USAID/MD & other USG contributors.
- Published February 2008.
- Field visits – Kenya & Uganda.
- Consulted with experts in economic development, sustainable livelihoods, child protection and HIV programs.

# What the Guide IS

- What the Guide IS:
  - A categorization of different types of ES programs, with accompanying technical recommendations.
  - A list of principles that practitioners should seek to adhere to, regardless of which type they choose.
- What the Guide is NOT:
  - A list of suggested industries where OVCs should engage.
  - A description of how to provide microcredit to youth.

# 7 Principles of Success

1. Take a multi-sectoral approach & ensure open dialogue.
2. Base program design on sound market analysis.
3. Weigh the benefits and risks of targeting.
4. Identify best practices in ES and adapt to specific vulnerabilities of HIV/AIDS-affected children & households.
5. Know what you can do by yourself -and build partnerships to implement the rest.
6. Develop interventions for sustainability and scalability.
7. Identify robust indicators to effectively track performance and outcomes.

# Technical Recommendations

## **SOCIAL ASSISTANCE**

- Asset transfers
- Social pensions

## **INCOME GROWTH**

- Skills training
- Income generating activities
- Job creation
- Market linkages
- Business loans

## **ASSET GROWTH AND PROTECTION**

- Collective and Individual savings
- Insurance
- Legal services





# Specifically: HIV and AIDS

- Issues to consider:
  - Labor compromised
  - Stigma
  - Youth-headed households & elderly caregivers
  - Asset depletion
  - Legal identity issues
- PEPFAR funding
- What are you trying to achieve?

# Microenterprise & HIV Website

<http://hamed.seepnetwork.org>

- A community of practice for public health professionals, microenterprise practitioners, and policy makers working to support economic strength and wellness among HIV/AIDS affected people.
- The SEEP Network Guidelines for Microenterprise Development in HIV and AIDS-Impacted Communities (aka The HAMED Guidelines).

Mary McVay  
Director, The Value Initiative



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**Thank you!**

For more information and resources on  
MED and HIV/AIDS, including the  
MF and HIV/AIDS Note Series, please visit:

[www.microlinks.org/fs/hiv-aids](http://www.microlinks.org/fs/hiv-aids)

A screencast of this presentation will shortly be available at

[www.microlinks.org/afterhours](http://www.microlinks.org/afterhours).