

## TRANSITIONS TO PRIVATE CAPITAL AND MFI-BANK LINKAGES

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# **INTRODUCTION & BACKGROUND**

- Serving a significant portion of the poor will require massive volumes of private capital
- Development agency capital necessary but not sufficient
- "Transitions to Private Capital" research funded by USAID

Implemented by Chemonics International, Enterprising Solutions Global Consulting, IRIS Center at the University of Maryland



## Transition... A passage from one state to another

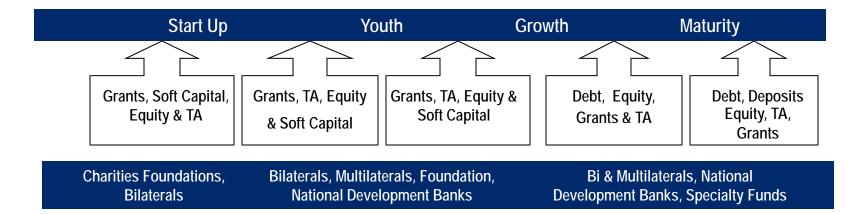
## NGO (Socially Motivated) Ethos

То

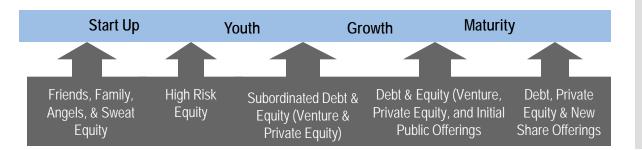
Private Sector (Capital) Rules



# MFI Financing - How it is



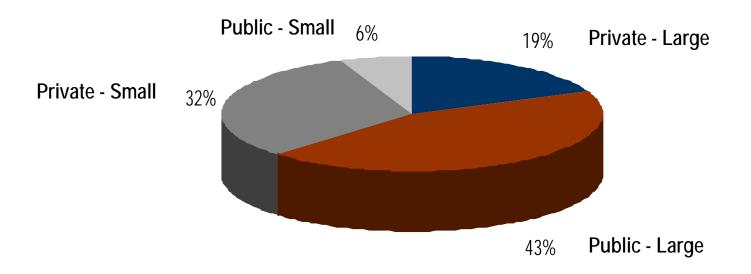
#### How it Works in the Private Sector



Development Agency capital is offered by organizations whose primary activity is to foster economic and social development such as multi & bi laterals, national devleopment banks, foundations etc.



#### **Non-Commercial Foreign Debt is Concentrated**



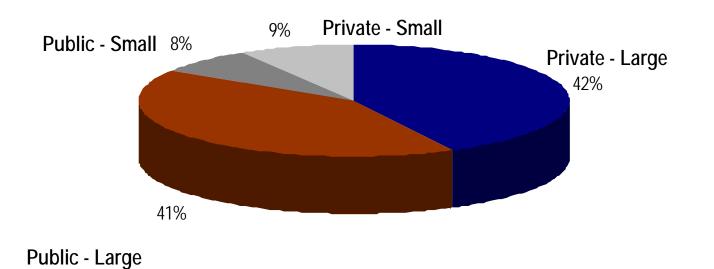
Public = donors, government, government agents etc.

Private = non-public sources which expect commercial rate of return

\*Large MFIs as defined by the MicroBanking Bulletin



### **Non-Commercial Foreign Equity is Concentrated**





#### **Debt Remains Important**

- Small Unregulated MFIs NGOs, National Development Banks
- Large, Unregulated MFIs National Development Banks, NGOs, Dev Finance Agencies
- Newly Regulated MFIs National Development Banks, Dev Finance Agencies, Deposits

Mature Regulated MFIs

**Is** - Deposts, National Development Banks, International Dev. Finance Agencies, Deposits



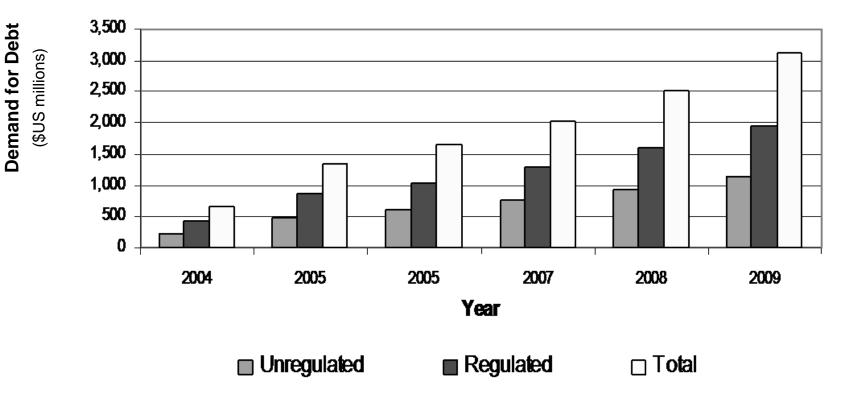
#### MOBILIZING SAVINGS IS IMPORTANT, BUT DIFFICULT

	Transformed	Deposits/Loans
BancoSol, Bolivia	1992	78%
Caja los Andes, Bolivia	1995	60%
Prodem, Bolivia	1992	64%
Finamerica, Colombia	1996	26%
Banco Ademi, Dom. Republic	1998	5.0%
Banco ProCredito, El Salvador	1995	53%
Fincomun, Mexico	1994	24%
Nirdhan Utthan, Nepal	1997	26%
First Microfinance Bank, Pakistan	2002	596%

Source: Anne Miles, MicroBanking Bulletin, Issue 11, May 2005



## MFI GLOBAL DEBT DEMAND ESTIMATES



Based on 30% annual growth of assets and 5% of debt being replaced by savings annually



# EQUITY CHALLENGE

Information Asymmetries: What is an MFI?

Co-own with a Charity?

What is a Share Worth?

What is a Share Worth Compared to Other Opportunities?

Getting Money Out: Dividends and Share Liquidity

**Potential MFI investors** 

Business Groups, Entrepreneurs Commercial Banks Finance Companies Retail Stores International MFI Specialty Funds



#### **Equity Challange: A Suitable Investor**

Suitable Investor X Social Investors Only

**Developing Credible Dividend History** 

Sell Sub Debt

Sell Minority Shares

Share Buy Back Agreements

Note to MFIs:

99.7% of all social investment money follows private capital allocation rules and habits..... Of the remaining 0.3% only 10% can realistically be expected to consider developing country risk.

Defining "suitable" to include Complementary Investors



#### **Leveraging Private Capital** Private Capital Specialized Funds High Risk Equity **Risk Capital Debt Funding** Donor Domestic Agencies International Grants Guarantees Soft Capital





## Microfinance for a Just & Sustainable World