

# 4 APPROACHES TO MOBILIZING PRIVATE CAPITAL

The use of public funds to deploy private capital investments that generate both development impact and profit.



1

## SYSTEMIC LEVEL

The enabling conditions and financial sector infrastructure



2

## SUPPLY SIDE

The holders of capital, such as institutions and financial intermediaries



3

## DEMAND SIDE

Those seeking financing to make investments



4

## TRANSACTION LEVEL

Specific work to catalyze transactions