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- HYBRID -

HELVETAS SYMPOSIUM

PRIVATE SECTOR ENGAGEMENT

From Aspirations to Reality

Wednesday, November 23, 2022

Hybrid event – taking place at Kursaal in Berne/Switzerland, and online

2:30 pm – 5:30 pm CET followed by a happy hour

Language: English

Through partnerships with large companies, development organizations and donors hope to achieve impact and reach with their operations, as well as sustainability and innovation. This will be key for achieving the SDGs. At the same time, such collaborations carry risks, since the goals and values of the different partners vary. What does it take to achieve benefits both for the poor and the companies, based on a sustainable use of natural resources? How can mutual understanding be fostered, and pitfalls avoided?

Free registration here: helvetas.org/symposium

Program highlights:

- ➔ **E-Game Private Sector Engagement:** Let's play together! Learn more about the topic in the web-based role-playing game developed by Ukrainian game designers based on a real case.
- ➔ **Live guided tour through the processing halls of Nature Bio Foods, India:** Pay a visit to a large rice producing company near New Delhi and ask CEO Rohan Grove your questions.
- ➔ **Panel with international experts:**



Julia Gorchakova
Global Commercial Director at Mars



Eme Essien Lore
Senior Advisor for Environmental, Social & Governance Risk Management, ESG Africa and Co-Founder of Wealth4Impact, Kenya



Christian Frutiger
Ass. Director General at Swiss Agency for Development and Cooperation (SDC)



Host:
Arnold Kawuba
Regional Private Sector Partnerships Officer at World Food Programme



Arjumand Nizami
Country Director at Helvetas Pakistan

➔ Followed by a happy hour at Kursaal Berne

