Through partnerships with large companies, development organizations and donors hope to achieve impact and reach with their operations, as well as sustainability and innovation. This will be key for achieving the SDGs. At the same time, such collaborations carry risks, since the goals and values of the different partners vary. What does it take to achieve benefits both for the poor and the companies, based on a sustainable use of natural resources? How can mutual understanding be fostered, and pitfalls avoided?

Free registration here: helvetas.org/symposium

Followed by a happy hour at Kursaal Berne

Program highlights:

- E-Game Private Sector Engagement: Let’s play together! Learn more about the topic in the web-based role-playing game developed by Ukrainian game designers based on a real case.

- Live guided tour through the processing halls of Nature Bio Foods, India: Pay a visit to a large rice producing company near New Delhi and ask CEO Rohan Grove your questions.

- Panel with international experts:

  - Julia Gorchakova  
    Global Commercial Director at Mars

  - Christian Frutiger  
    Ass. Director General at Swiss Agency for Development and Cooperation (SDC)

  - Eme Essien Lore  
    Senior Advisor for Environmental, Social & Governance Risk Management, ESG Africa and Co-Founder of Wealth4Impact, Kenya

  - Arjumand Nizami  
    Country Director at Helvetas Pakistan

  - Host: Arnold Kawuba  
    Regional Private Sector Partnerships Officer at World Food Programme

Wednesday, November 23, 2022

Hybrid event – taking place at Kursaal in Berne/Switzerland, and online

2:30 pm – 5:30 pm CET followed by a happy hour

Language: English

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