

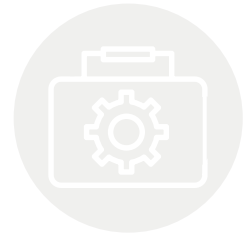


TOOLBOX:  
PART II

# INTEGRATING WEEGE INTO A GENDER ANALYSIS SOW: METHODOLOGY EXAMPLE



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## Methodology Example

To identify and understand women's economic empowerment and gender equality (WEEGE) challenges and opportunities, this gender analysis will intentionally integrate women's economic empowerment and examine gaps and differences between women and men in [sector] in [Country].

The gender analysis team will work with [USAID mission or office] to refine the following research questions, grounded in [Automated Directives System \(ADS\) 205](#) and guided by [Part III: WEEGE Illustrative Questions](#):

- » What barriers and opportunities do women and women-owned businesses face in accessing markets in [sector]?
- » What role do women have in collective action and organizing in [sector]? Are women included in organizing efforts that increase safety and wages?
- » Across the [sector] value chain, do patterns exist as to who does work that is low paid, demands long hours, or carries the most risk of harm?
- » Are there differences in the types of technologies in [sector] that women and girls have access to or own, compared to men and boys?
- » What are social attitudes toward the participation of women vs. men in decision-making structures in [sector]? What about minority women vs. men?
- » To what extent do women vs. men control their own income and earnings in [sector]?

The gender analysis will consist of a combination of primary and secondary data collection. Primary data collection is gathered by the research team from first-hand sources and will include semi-structured key informant interviews and focus group meetings conducted with USAID staff, implementing partners, government counterparts, national non-governmental organizations, civil society stakeholders and other WEEGE stakeholders and experts. [USAID mission or office] will provide a list of stakeholders for primary data collection. The team should identify additional stakeholders as needed to fill priority information gaps and address key areas of focus. A representative from relevant technical teams of [USAID mission or office] may accompany the team during the interviews, focus groups and site visits. Refer to [Part VI: Interview Guide Template](#) and [Part VII: Interview Good Practice Tip Sheet](#).



Secondary data collection is information gathered from existing resources, studies, surveys and experiments, conducted by other people or institutions. It may include: past gender analyses; country development cooperation strategies, project documents, [ADS 205](#), or other USAID planning and policy documents; WEEGE-related documents and reports produced by USAID-funded programs (such as monitoring, evaluation and learning plans; quarterly reports; and evaluations); reports by international organizations (such as the United Nations and World Bank) or academics; local government reports; global, national and regional statistical databases; and literature relevant to the sector and the region. The [USAID mission or office] will identify specific indicators for cross-country comparison over the last three to five years. [USAID mission or office] also will provide access to required public and non-public documents via [type of electronic sharing].

Quantitative data collected by the analytical team should be prepared according to the requirements of [ADS 579](#). Preliminary findings from the secondary data collection should be documented in [Part IV: WEEGE Literature Review Worksheet](#), which will highlight gaps in the data that may be filled through primary data collection.

Following a preliminary literature review, the gender analysis team will submit an inception report (refer to [Part V: Inception Report Template](#)) outlining the background and context of the gender analysis and its purpose, refining the methodology, setting forth a work plan and proposing a table of contents for the report.

Primary data collection is gathered by the research team from first-hand sources and will include semi-structured key informant interviews and focus group meetings.

