

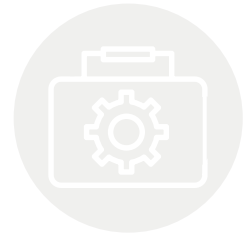


TOOLBOX:  
PART II

# INTEGRATING WEEGE INTO A GENDER ANALYSIS SOW: BACKGROUND EXAMPLE



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## Background Example

The Municipal Waste Recycling Program is being implemented in Southeast Asia by [implementing partner] through an annual program statement. The U.S. Congress has directed USAID to use small grants to support efforts for reducing plastic waste, which threatens human health and the environment.

The program's overarching goal is to provide grants and technical assistance to organizations operating projects in four countries related to improving solid waste management (SWM) and recycling, thereby reducing discarded plastics entering the oceans. In each of the four countries, inadequate waste management practices, particularly in coastal towns and cities, result in plastic pollution harming the marine environment. This failure to manage solid waste and plastics results in widespread damage to ocean environments and biodiversity, loss of livelihoods for coastal community residents and public health problems. In addition to their detrimental effect on marine environments, these fundamental SWM issues result in employment challenges and stunt the development of local commerce and tourism. To address these challenges, it is critical to utilize sustainable municipal SWM approaches that maximize job creation and economic development opportunities, considering local social dynamics (especially those affecting informal waste collectors) as well as gender and youth issues.

USAID/[Country] is considering designing a new program to reduce land-based sources of marine plastic pollution. This new project is envisioned to build largely on the Municipal Waste Recycling Program, currently implemented in Southeast Asia. As part of this new design, USAID/[Country] and USAID's Bureau for Development, Democracy, and Innovation, Gender Equality and Women's Empowerment Hub (DDI/GenDev) are collaborating to ensure the integration of women's economic empowerment and gender equality (WEEGE). To best understand the context, opportunities, challenges and innovative ways to integrate, address and strengthen WEEGE in the municipal waste management and recycling sector, USAID/[Country] and DDI/GenDev requests that [contractor] conduct a gender analysis with a WEEGE lens. This analysis broadly should cover gender and women's economic empowerment issues impacting the waste management and recycling sector in [Country] and identify opportunities and recommendations for interventions that will strengthen and scale women's economic empowerment in the sector. USAID/[Country] has a gender advisor and a mission order on gender; however, there is minimal expertise on WEEGE specifically. This analysis will build the capacity of mission staff in understanding WEEGE in the sector and assist in designing a new program that addresses WEEGE.

