



TOOL 2

# INTEGRATING WEEGE INTO THE DIGITAL VIDEO CONFERENCE



**USAID**  
FROM THE AMERICAN PEOPLE



## The objective of the digital video conference (DVC) is to clarify the parameters for creating a country development cooperation strategy (CDCS).

The mission presents a synopsis of its concept note and planned path for developing its CDCS. The relevant Regional Bureau provides a recap for feedback from the Washington operating unit, followed by a review of key issues and follow-up consultations. The DVC should cover: 1) country context, 2) past USAID assistance in the country, 3) a summary of progress, results and lessons learned, 4) a required budget scenario and 5) a determination on whether the mission will

develop an optional budget scenario reflecting its preferred resource composition. The DVC should also include an overview of relevant analyses and assessments completed to date, as well as planned research and related objectives. Table 1 offers guidance on incorporating women's economic empowerment and gender equality (WEEGE) issues into the DVC presentation.



Photo by USAID East Africa Trade and Investment Hub



**TABLE 1. DVC PRESENTATION WITH A WEEGE LENS**

TOPIC	WEEGE LENS QUESTIONS TO CONSIDER
Country context	<ul style="list-style-type: none"> <li>• What are the commitments to support WEEGE in the host country’s national development plan? Are there ways that the mission’s CDCS can support those commitments directly?</li> <li>• What are the constraints in the country that influence female labor force participation (such as legal and regulatory frameworks, access to relevant training, unpaid care work, differences in wages, and social and cultural norms)?</li> <li>• Do women have freedom of movement for work and migration?</li> </ul>
Past USAID assistance in the country	<ul style="list-style-type: none"> <li>• What types of past programs advanced WEEGE?</li> <li>• Are there non-traditional actors (such as women’s networks, newly created women’s associations, and philanthropists) that were engaged in past programs that supported WEEGE and could be leveraged as allies in future programming?</li> </ul>
Summary of progress or results and lessons learned from the previous CDCS	<ul style="list-style-type: none"> <li>• What did USAID learn from the design and delivery of this programming, and what were some of the tangible results?</li> <li>• Are there institutions or structures that can be leveraged to continue to support similar programming?</li> </ul>
Required budget scenario	<ul style="list-style-type: none"> <li>• Is there an argument to increase funding for specific WEEGE initiatives as they relate to the <a href="#">U.S. National Security Strategy</a>, USAID’s <a href="#">Private Sector Engagement Policy</a> or USAID’s <a href="#">Journey to Self-Reliance</a>?</li> <li>• Are there opportunities to establish criteria for implementing partners and the USAID mission to engage and procure with women-owned businesses?</li> </ul>
Overview of analyses and assessments conducted or planned	<ul style="list-style-type: none"> <li>• Were WEEGE considerations explicitly incorporated into the required gender analysis, thus informing the CDCS?</li> <li>• What other analyses are planned for the CDCS, and how can these opportunities intentionally incorporate WEEGE?</li> </ul>

