



## Maximizing the “Value” of Value Chain Programs in Conflict-Affected Environments

USAID MD Linking Small Firms to Competitiveness Strategies Breakfast Seminar Series

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### THE CASES

Afghanistan	Poultry
Afghanistan	Grapes
Bosnia	Vegetable/Fruit Processing*
Colombia	Coffee
Guinea	Groundnuts
Haiti	Construction
Kosovo	Dairy
Nepal	Fresh Vegetables
Rwanda	Coffee*
Rwanda	Tourism
Serbia	Dairy
Sri Lanka	Fisheries
Sudan	Shea Butter
Uganda	Cotton

## ECONOMIC CONTRIBUTIONS OF VC APPROACH: THREE SUCCESSES (WITH DATA)

	Rwanda Tourism	Rwanda Coffee	Kosovo Dairy
Increased Sales	From \$0 to \$33 million (2002-2006)	From 0 to 940 tons (2002-2006)	Euro 36 million cumulative sales (over 4 years)
Increased Employment	??	Several thousand rural seasonal jobs	624 new FTE jobs
Increased Investment	\$20 million (5 years)	\$5 million (5 years)	Euro 3.9 million (4 years)

## OTHER CONTRIBUTIONS OF CENTRAL VALUE...

VC PROGRAM	BENEFITS
Sudan Shea Butter	Reached those cut off by decades of conflict with new opportunity
Nepal Fresh Vegetables	Created links to local markets plus increased home consumption
Northern Uganda Cotton	Allowed displaced persons to earn livings in camps
Afghanistan Poultry	Improved social networks and self-esteem of home-bound women