



MARKETLINKS
AGRILINKS

DEMYSTIFYING MARKET SYSTEMS RESILIENCE

CHAT TRANSCRIPT

MAY 20, 2020

PRESENTERS

Kristin O'Planick, USAID Bureau for Resilience and Food Security

Tatiana Pulido, USAID Bureau for Resilience and Food Security

MODERATOR

Julie MacCartee, USAID Bureau for Resilience and Food Security

Muhumed Mohamud: Hi team, I don't hear anything, did the session started

Marla Naidoo: Hello, I don't hear anything either

Tine: Me neither....

Marla Naidoo: Hi, please advise if the session as started as I don't hear anything

Tine: I see the host neither the presenter is present yet.

Marla Naidoo: I see that it is 9 ET??

Marla Naidoo: that means 15h00 SA time

Muhumed Mohamud: Why don't the organizers communicate if there is a technical issue

Reuben Mutofwe: has the sesion started i cant hear anything

Reuben Mutofwe: hello

Muhumed Mohamud: Hi team the webinar is 4:00pm EAT if your in East Africa

Burnice Karimi Ileri: Ok.

Edson: Ok

Reuben Mutofwe: ok

Flouran Wali: will start in 12 min

Flouran Wali: Hi any news when it will start?

Caldwell: Hi there, i believe it is supposed to start in an hour and 11 minutes (9AM on the US East Coast)

John Rachkara: It should be about time here

John Rachkara: Have we started yet? I am not able to hear anything

Mallory Schillinger: I don't think so because neither can I

Shira Babow (Marketlinks): Hello everyone! We will be starting in about 50 minutes, which is why you do not hear anything yet

Shira Babow (Marketlinks): However, we are expecting to max out our number of attendees today, so feel free to stay logged in while you wait to guarantee your spot!

Ekanath Khatiwada: Great. We will wait

Dr Badejo Ayodeji: thanks

Patrick Roisen - Corus International: Thanks!

Charlin Caster (Marketlinks): Hi everyone, thanks for joining today! Great to have you all!

Marilyn Balderas: Hi everyone!

Reuben Mutofwe: hi

John Rachkara: Yes

Patrick Roisen - Corus International: Yup!

Sujan: yes

Mallory Schillinger: yes

Zachary Baquet (USAID/RFS): Can hear you fine

Diba Dida Wako: yes

Dr Badejo Ayodeji: yes

Yulia Hrytsku-Andriesh: yes

Dan da Silva: I can hear

Mamadou Dabo: yes

kara: yes

Adam Ahmed - Agrilinks: Greetings Everyone. Glad you could join the webinar today. Let us know where you are joining from.

Shadrach Gideon: I can hear

Dr Badejo Ayodeji: Badejo Ayodeji joining in from Nigeria.

kara: I am Mali

David: David from Uganda

Marilyn Balderas: I'm Marilyn Balderas from the Philippines

Mallory Schillinger: Join from the UK but from the USA

Mallory Schillinger: *joining

Anna Wamache: Anna Wamache from Nairobi, KE

Chima Ejimakor: Chima Ejimakor, NC, US

Eness Sammie: Eness, University of Pretoria, South Africa

Dan da Silva: I work with the World Vegetable Center Eastern and Southern Africa Hub in Arusha, Tanzania. I am presently in Germany

Reginald Toussaint: Good Morning , I am Reginald Toussaint from USAID/Haiti

Mamadou Dabo: I am Mamadou Dabo from Feet The Future Senegal Dekkal Geej/FBL project from Senegal As Value Chain Expert

Christopher: Christopher Wang'ombe, Nairobi, KE

Marla Naidoo: Marla Naidoo, Rainforest Alliance in South Africa

Francis Essuman: I am Francis Essuman from Ghana. I work with World Food Program on a food systems project.

Kabir Lawal: Hello. Kabir Lawal from Abuja Nigeria

Charlotte Block: NCBA CLUSA, DC. Good morning.

Abdullahi: Good Afternoon Everyone Abdullahi From Somalia

Courtney Blair: Courtney Blair, Finley Wetmore, and Tristan Downing from the USAID/Uganda Feed the Future Market System Monitoring Activity.

Michele McNabb: Michele McNabb, WInrock Intl, currently in Florida, USA

Roland Brouwer: Good afternoon. I'm joining from Ethiopia, working with the international potato center. But I don't hear anything...

Muhumed Mohamud: I am Muhumed Mohamud from Somalia, working with Mercy Corps

Charlin Caster (Marketlinks): Hi everyone, thanks for joining! Welcome!

Kate Longley: Hello. Kate Longley, CRS, based in UK

Khalid Iddrisu: I am Khalid Iddrisu. I work with ACDI/VOCA on its USDA funded Ghana Poultry Project.

Julie MacCartee (USAID/RFS): Hello everyone! Thanks for joining! We'll get started in a little over 10 minutes

Julius Ingweye: Hello, Julius Ingweye, University of Port Harcourt, Nigeria

Chris Nicoletti: Chris Nicoletti (Senior Director of Impact & Analytics) from IDE. currently in Vietnam working on a plastic waste MSD project, among other things!

Sujan: Hello This is sujan piya from USAID/Nepal

Elitza Barden: Elitza Barden, ACDI/VOCA in Washington DC

Charlin Caster (Marketlinks): Hi everyone, we have some poll questions up! Please complete them when you have a moment!

Mary Beggs, Cardno: Good day everyone! Mary Beggs from Cardno here. Looking forward to the discussion!

Charlin Caster (Marketlinks): Hi Mary!

John Rachkara: John Rachkara Markets Systems Advisor of FtF Inclusive Ag-Markets Activity Uganda

Su Theint Win: Hello This is Su Theint Win (Market Expansion Specialist) from ACDI/VOCA working on Agriculture Food System Development Activity Project in Myanmar

Collin Anderson-USAID Advancing Nutrition: Good morning, I'm Collin Anderson with USAID Advancing Nutrition

Dick Tinsley: Dick Tinsley, in Virginia instead of Colorado

Jim Yazman: Jim Yazman, USAID retired FSO, animal-source foods markets specialist, now a consultant

Adam Ahmed - Agrilinks: Hi Dick!

Charlin Caster (Marketlinks): Hi Dick, welcome!

Julie MacCartee (USAID/RFS): Hello! Great to see some familiar names on the webinar! :-)

Tatiana Pulido: @Jim Hi there! Glad to hear from you!

Julie Noble - IESC: Hi this is Julie Noble from IESC. I'm working from home in Washington, DC.

Dick Tinsley: sound check please

Julie MacCartee (USAID/RFS): And of course, it's always exciting to have new attendees as well

Sangita: Hi this is Sangita Budhathoki (Gender and Social Inclusion Advisor) USAID Feed the Future (KISAN II) Project, Nepal

Dubale Admasu: Dubale Admasu, Resilience Adviser, Ethiopia mission.

Chris Nicoletti: Hello, Dubale!

Charlin Caster (Marketlinks): thanks for completing the polls! You can also check out the links and resources on the left of your screen!

Gloria Odoom: Hi, this is Gloria Odoom with USAID/Ghana leading the design of the Mission's Market Systems and Resilience activity.

Dick Tinsley: are you playing a funny thing happen in the

Dick Tinsley: forum

Jennifer King: Good morning, this is Jennifer King from MEDA in Canada.

Emmanuel Dormon: I am Emmanuel Dormon, joining from ACDI/VOCA in DC. Looking forward to learning and sharing ideas with you all

Dun Grover: Dun Grover with ACDI/VOCA - Honduras TMS Activity

indra klein 2: hi...looking forward to today's session

Charlin Caster (Marketlinks): Hi Dun

Charlin Caster (Marketlinks): Great to have you back, Indra

Navin Hada: Good morning/evening, this is Navin Hada USAID/Nepal

Aarti: Hi. Aarti from MEDA, Uganda

David Fischer - ACDI/VOCA: Hi all - David Fischer from ACDI/VOCA

Ian Bennett: Ian Bennett hen.africa.com

Katelynn Folkerts: Hello all! Katelynn from MEDA, Canada

Charlin Caster (Marketlinks): Hi everyone, if ou haven't already, please complete the polls! We'll get started soon

Tine Vanhee: Hello all, this is Tine from Trias, based in Belgium

Karin Kleinbooi: Hi, Karin Kleinbooi from Solidaridad Network: Southern Africa

David: very clear

Steven Hogberg: Loud and Clear!

Rajesh: yes

Tine Vanhee: yes

Aniruddha Hom Roy: good morning/evening from Aniruddha Roy, USAID/Bangladesh

David Neven: can hear you

Dan da Silva: fine

indra klein 2: vert clearly

Katelynn Folkerts: Yes

Patrick Roisen - Corus International: Loud and clear!

Abdullahi: very clear

Rekha Mehra: clear

Thais Bessa: Yes

Russ Webster: Surer can!

Erik Davies: Yes from Canada!

Aarti: Loud and clear from Uganda

alma porciuncula: yes clear

Joseph Ubek: Clear

Connie Formson: yes

Kabir Lawal: loud and clear

Marcus Laws: Hi everyone from NCBA CLUSA - Dominican Republic

Lutfiya Farhodova: Hello! yes we hear you well

Chima Ejimakor: yes

Muhumed Mohamud: Yes

Aniefiok Dominic: clear

Karin Kleinbooi: very clear

hiywot: yes

Ali Momand: clear

wai yan: loud and clear

Peter Boone: Hear you well!

Dubale Admasu: I hear you well

Anna Wamache: I can hear you but breaking off

Roland Brouwer 2: I can hear you but with disturbances

Ian Bennett: Ian loud & clear

Mark: No, you are breaking up frequently

Getinet: Getinet From Usaid/Ethiopia

Diba Dida Wako: Hi everyone. I am from Kenya

Pranata Barua: Hi all, good morning from Ottawa

USAID/Patterson Brown: Good afternoon/morning, Patterson Brown, Sr. Trade Advisor at USAID

Sarah: Hi All, I'm Sarah Riczo, Hatching Hope Project w/ Heifer International

Joseph Ubek: Hi everyone, Joseph Ubek from Mercy Corps Nigeria

Shola: Shola here from One Acre Fund

Sally Cameron: Hi everyone, I'm Sally Cameron from Abt.

John Choptiany: John Choptiany (Director of Resilience and Partnerships) from iDE, based in London, UK working on resilience measurement

Gary: Gary Alex in USA.

Otabek: Hi, I am Otabek from CNFA

Rajesh: USAID/Nepal, FFP

Emily Hendrick: Good morning, Emily Hendrick from CNFA

Bill Grant: Bill Grant from DAI in Bethesda

Anita Campion: Hi All, Anita Campion, CEO from Connexus Corporation

Regina Brown: CADRE Senegal

Judit Deilinger: Hi, Judit Deilinger from IESC, DC

Charlin Caster (Marketlinks): Hi all, thank you for joining! I'm joining from NC, but based in DC!

Philip okafor: HI! PHILIP FROM NIGERIA

Neeraj Nepali: This is Neeraj Nepali, Freelancer in Market Systems

Brian Ssebunya: Brian Ssebunya from IRC

Sarah Pedersen: Sarah Pedersen, USAID/Washington/RFS

Farhad Hossain: Hi everyone, Farhad, USAID/Bangladesh

Melalnie: Good morning, Melanie Bittle from DAI

Chiyambi Mataya: Chiyambi Mataya, working with NRC in Yemen

Jayanta Ray: Hi every one, I am form Bangladesh. BNA Project. FTF

Ganiat Ettu: Hello Ganiat Ettu from Nigeria

Katie Safford: Katie Safford from Global Knowledge Initiative

Sukoluhle Mazwane: Hello everyone, Sukoluhle Mazwane from the University of Mpumalang, SA.

Bronwyn Irwin, DAI: Hello everyone. I'm Bronwyn Irwin from DAI.

Michael Mangano: hello from PCI in Ethiopia

Yusuf Dramani: Hi everyone, I'm Yusuf Dramani from IFDC in Accra, Ghana

Conor Riggs: Hi all, Conor Riggs from iDE in Denver

Charlin Caster (Marketlinks): Great to have you all!

Ajayi Feyisola: Hello everyone, i am from Federal University Gashua Nigeria

Reuben Mutofwe: Reuben Mutofwe - Agriculture officer, SNV Zambia, Scaling up Sustainable Nutrition for All

Olivia: Olivia Gilmore, USAID/Haiti

Lorenz Wild: Hi Everyone. I'm a freelance market systems development specialist. Glad to join you today!

Charlin Caster (Marketlinks): Hi Lorenz!

Russ Webster: Can't hear Kristin.

Chris Nicoletti 2: Hey Michael! Good to see you on here!

Russ Webster: Ok - now good.

Perry Amitai: Hi everyone, i'm Perry Amitai from PickantApp (www.pickantapp.com) a resource sharing platform for Africa

Aracely Castro: Aracely Castro - greetings from Honduras.

Morgen Gomo: Hello Everyone, Morgen Gomo from DAI's InovAgro Project in Mozambique

April Nwet: Hello, this is April from ACDI-VOCA Myanmar for USAID's AFDA project

Russ Webster: Good morning - Russ Webster, COP FTF Business Drivers for Food Safety Project.

James Woolley: Good morning, this James Woolley from Haiti.

Schafer Castella: Hello everyone - Schafer Bomstein Castella from CNFA in Washington, DC

Julie MacCartee (USAID/RFS): Welcome April, Russ, James, and Schafer

Lauren L: Morning! Lauren LaRochelle, also from CNFA (Washington, D.C.)

Julie MacCartee (USAID/RFS): We're glad to have such a large audience today! Please post questions, comments, and suggested resources here at any time

Lorenz Wild: Not getting sound... issue on my end?

Gelsey Bennett: Good morning - this is Gelsey Bennett with Digital Green, based in Washington DC.

Terri Lawrence: Good morning everyone! This is Terri Lawrence in Seattle WA working in USAID-World Fish FIL project.

Kyle Fiechter: Hi Lorenz! I'm hearing sound

Dilip Bhandari: Hello everybody- This is Dilip Bhandari from Heifer International

Lorenz Wild: OK, back. Thx Kyle! :-)

Mildred Irungu: Hi, from USAID/KEA Nairobi

Eunice Kandia: Hi everyone, Eunice Kandia from Kenya

Julie MacCartee (USAID/RFS): Welcome to all!

Abdulfattah Nurein: Hi Everybody. This is Abdulfattah Nurein from Mercy Corps Nigeria.

Joseph Bangnikon 2: Hi Everyone, This is Joseph Bangnikon, PCI

Patrick Morgan: hi all, did anyone catch the name of that project in Mozambique?

Mark: This is useless. I'm catching only about 10 per cent of the audio intermittently. Enjoy your webinar!

Dr. Md Mahbub Alam: Hello Everyone, This is Mahbub Alam from Dhaka, Bangladesh

Julian Peach: Julian Peach - independent market systems consultant

Patrick Morgan: Audio is fine Mark, time to upgrade your hardware

Julie MacCartee (USAID/RFS): Mark, I am sorry - one of our A/V techs can private chat with you. We will also send you the recording and transcript

Charlin Caster (Marketlinks): Patrick, it's the FTF Inova project <https://www.dai.com/our-work/projects/mozambique-feed-the-future-agricultural-innovations-inova>

Shira Babow (Marketlinks): Hi folks! If you have any audio issues, please use the hamburger menu on the top right of the chat box to "Start Chat with" > Hosts

Patrick Morgan: thanks a lot Charlin!

Sarah J Ward: Good morning all, Sarah Ward in New York here 🌊🍷

Dr. Md Mahbub Alam: Thanks Kristin!

Charlin Caster (Marketlinks): No problem!

Sophie Schrader (Marketlinks):

https://www.marketlinks.org/sites/marketlinks.org/files/resources/guidance_for_assessing_resilience_in_market_systems_final_sept_2019.pdf

Natasha Buchholz - iDE: Hi all, Natasha Buchholz from iDE Mozambique.

Julie MacCartee (USAID/RFS): For those who joined after the intro: 1) We are recording this webinar and will email it to you within 1-2 weeks; 2) Post your questions here anytime - we are collecting them to answer after the presentation

Catherine mwema: Catherine Mwema from Kenya, Value chains and market system lead

Maja Rueegg: Just joining, Maja Rüegg, Helvetas - Greetings to all from Switzerland!

Julie MacCartee (USAID/RFS): Love seeing a global audience today - thanks for joining!

David: :)

Charlin Caster (Marketlinks): great, welcome and glad you all could join us today!

Russ Webster: Good morning Julie - great to be here!

Charlin Caster (Marketlinks): As questions come to mind, feel free to type them here in the chat box!

Jeffrey Shannon - Mercy Corps Lebanon: Hello to everyone from Mercy Corps in Lebanon.

Aniefiok Dominic: Hi everyone, Aniefiok Dominic ...from Mercy Corps Nigeria

Dick Tinsley: for smallholder farmers what percent of their production is needed to meet family food security vs what is available for marketing. also what do you suggest to increase production that will assume

Pranav Prashad: Just to be sure that i am not missing anything, there is only audio and nothing else on the screen under presentation- right? (In addition the chat box etc..)

Dick Tinsley: assure food security and allow more production to be marketed

indra klein 2: REDUNDANCY: What metrics were/are used to assess and to what degree is action taken?

Charlin Caster (Marketlinks): Pranav are you seeing the presentation slides?

Peter Boone: Peter Boone from Palladium here. Good morning!

David: I am very curious how financial services and MFIs specifically can play a sustainable role and what are the trade offs of focusing on credit for smallholder producers and middlemen to build market resilience?

Russ Webster: Hi Peter.

Shira Babow (Marketlinks): @Pranav I just sent you a private chat

indra klein 2: What percentage of farmers and supply chain participants have some type of insurance in place?

Sophie Schrader (Marketlinks): <https://www.usaid.gov/documents/1866/market-systems-resilience-framework-measurement>

Sarah J Ward: I would like to hear how MSD projects are adapting RIGHT NOW to the current crisis from COVID19 and if any of this has been relevant or useful?

Russ Webster: Excellent point Kristin!

indra klein 2: With regard to the behavioural component, would you elaborate on process/best practices, to include buy0in challenges?

Peter Boone: Hi Tatiana: You are referring to the MSR unit of focus being the firm. As you know many of our USAID projects work often the main focus group we are trying to boost are informal smallholder farmers who may or may not be part of a producer group. Do you include these smallholders as part of your "firm" delineation?

Julie MacCartee (USAID/RFS): Thanks for your questions - we'll dive into them soon!

Julie MacCartee (USAID/RFS): NOTE - you can download the slides at the top left of your screen under "Resources"

Gary: The concepts and determinants make sense but make for a very complex analytical framework. How is achieving market system resilience any different from simply strengthening the market system? Is it essentially looking at broader production/marketing systems rather than individual market chains which maybe by definition are more vulnerable?

Dick Tinsley: peter, what percent of smallholder farmers are actually in aPO vs an individual entrepreneur firm

Lorenz Wild: The USAID-funded PRIME project in Ethiopia implemented by Mercy Corps was a great example of MSD resilience. Likely some of the learning on the livestock sector used in the previous example came from there...

Sophie Schrader (Marketlinks): <https://www.marketlinks.org/post/covid-19-and-rapid-analysis-honduran-enterprises-capacities-cope>

Rajesh: Is it practical to assess livestock as a whole as one market system in a single assessment or need to focus on particular type (cattle, lamb) or group (milch vs meat) of livestock at a time?

Lorenz Wild: I remember quite a bit of discussion on the importance of social capital for household-level resilience last year... where are we with this?

Gary: Is there an inherent trade-off between market efficiency and resilience? For example, large firms can achieve efficiencies of scale but then leave all the eggs in one marketing basket when there is a shock or disruption to the system.

Dick Tinsley: aren't PO so administratively cumbersome so relying on them is more poverty enhancement instead of poverty alleviation

Lorenz Wild: @Rajesh - I would not find it useful to assess "livestock" as a whole. Definitely need to be more specific.

Hamidou Taffa: Hello, please can the administrator allow us to open full screen because we can't see well. Thanks in advance!

Julie MacCartee (USAID/RFS): Hamidou - at the top of the Presentation box, there are four little outward-pointed arrows that allow you to go full-screen. You may need to hover over the slides to see that icon

Russ Webster: Has anyone surveyed stakeholders (throughout the system) to see what their understanding is of "resilient market systems," and what they might see as their individual role in promoting resilience?

Julie MacCartee (USAID/RFS): You can also download the slides under "Resources" at top left

Ekanath Khatiwada: Great discussion

Charlin Caster (Marketlinks): Hamidou, you can expand it to full screen on your pc!

hiywot: Can one predict resilience of a specific system to future identical shocks using the scores calculated from the determinants of market system resilience?

indra klein 2: Could you provide any thoughts on intergenerational perspectives and how such impacted decision making?

Katie Garcia: Great discussion!!

Tristan Downing: Link for MIT and GWU methodology:

<https://humanitarian.mit.edu/rapid-system-assessment-methodology/>

We are using this to assess the impact of COVID-19 for market systems in Uganda.

Tristan Downing: Further details on our market system mapping methodology are available here:

<https://humanitarian.mit.edu/rapid-system-assessment-methodology-kumu-example/>

Mamadou Dabo: What's the difference between Market for Poor and Market Systems Resilience?

Charlin Caster (Marketlinks): thanks, Tristan

Anita Champion: Very good point regarding primary risks!

Sangita: Great presentation! is there any example that any projects are using 'Structural vs. Behavioral Concepts'? i am sure this is a great concept.

Russ Webster: Risk-reducing strategies are often overlooked, so thanks for highlighting that.

Erin Endean: I agree... asking about risks (vs. obstacles to growth) does change the nature if the interview of a firm

Dun Grover: Hi Hiywot, the method we have used is to quantify and measure the capacities deployed by a diverse set of actors from prior shocks, examining the relationships through regression and statistical models, to identify the "significant" capacities and then measure those capacities over time. Different capacities can be deployed by different types of actors to different types of shocks and risks. For the first COVID19 panel, more transformational-type capacities are required – such as ability to find new buyers, sell online, change products or services – those that are able to do this, express higher likelihood of recover. These capacities may change over time, so we are testing again in the second panel. The idea is with a year or two of data, we can have greater confidence in where to focus on building system-level capacities.

Russ Webster: I'd be interested in seeing an analysis/discussion about what behavior-changes we'd expect from market actors that would signal the system becoming "more resilient."

Farhad Hossain: How will you attribute that a market system will be resilient if the MSR measurement score is even good? Is there a strong correlation exists or not?

Hamidou Taffa: What of the market's element is the most important while implementing strategies or programs targeting at enhancing Market Systems Resilience?

Ian Bennett: Ian Bennett, The elephant that is in the room that never seems to be addressed and, that is the cost of money in Africa. The CNB charges 15% to its commercial members who in turn charge borrowers 22%-26%. There is no liquidity in the system. That needs to be addressed with responsible behavior by central banks.

Julie Noble - IESC: In your exercise that you used as an example you had 3 groups - smallholders, SMEs, and government. Is there are reason that you did not include other groups such as lead firms, buyers, input suppliers, financial institutions, and other key market systems actors?

Dick Tinsley: please seriously consider individual smallholder farmers as a FIRM

Gary: What are the measures of "performance" for a market system? Perhaps the traditional measure would be market efficiency or marketing margins. There seem to be at least two (and maybe three) perspectives for measuring performance. One is that of the producer who wants a high price and reliable market. The other is the consumer who wants a cheap product and reliable supply. (The third might be society as a whole that values many things (stability, employment, resilience, etc.) beyond simply supplying a market. An example could be weather conditions or civil strife disrupting local supply of a staple grain to urban areas. The market might be very resilient in shifting to low cost imports - a move that may consumers may see as great performance but that producers will see as greatly increasing their vulnerability.

hiywot: Thank you Dan!

Chris Nicoletti 2: That was a great summary, Tatiana. I am happy to share specifics if anyone wants to follow up specifically on the Redundancy piece and how iDE has evolved its approach to measuring this.

Gloria Kessler: The question of "Strengthening the Market" vs. "Market System Resilience" is like the distinction between assessing chronic, ongoing constraints (constraints analysis) vs. risk analysis, as outlined in the World Bank's Agricultural Sector Risk Assessment: Methodological Guide for Practitioners

Mary Beggs, Cardno: We've noticed a gender dynamic in how women and men are affected, and then adapt , to various shocks. Women (including women owned firms) may be impacted more quickly, but can also be first movers in adaptations. (ie, help to lead the response). Can you speak a bit more about your observations?

Gary: Good seminar - generates lots of questions!

Carl Wahl: @Dick Tinsley, better to think of them as holons (entities that operate based off contexts and intention)?

Katelynn Folkerts: Is this framework applicable to market systems in developing economies that experience vulnerability due to trade policy involving developed economies? e.g. The impact on food security and rice producers/SMEs in Haiti due to flooding of the market with cheap American rice? Does this framework offer opportunities to identify and address/adapt to these types of "power dynamics," and their economic impacts?

David: Thanks, Kristin

Russ Webster: How can we, going forward, reframe this discussion (market systems resilience) to make it less theoretical, and more operational?

Anna Wamache: From a strategic and business view point, don't you think looking at the market system nodes in part makes more strategic sense than assessing the whole market system:

Lorenz Wild: @Dun Grover - good stuff on measuring capacities! I like your approach.

Julie Noble - IESC: In addition to sharing the slides, would you also be able to share save and share this chat? There is a lot of great information here!

Charlin Caster (Marketlinks): Sure Julie! We'll share the chat transcript and a transcript from the presentation!

Julie Noble - IESC: Thank you!

Dr Badejo Ayodeji: thank you

Neeraj Nepali: How do you incentivise market actors (including facilitators like government agencies) to change their behaviours during shocks and for resilience?

Chris Nicoletti 2: Does USAID have intentions of drawing comparisons across contexts/markets using a MSR measurement approach? If so, how do you envision standardization to allow for these comparisons? (I am asking you, because I am asking myself!)

T Buck: Here's the direct link to the Honduras COVID survey mentioned: <http://www.acdivoca.org/wp-content/uploads/2020/04/TMS-Business-Resilience-Report.pdf>

Bill Grant: We have some very good examples of Market resilience and how they are adapting, coming out of Northern Mozambique on InovAgro

Dan da Silva: I would not differentiate smallholders as not being a target for market systems resilience or referring it to the individual household level. their sheer number in developing countries makes them system relevant and relevant for the resilience of the market systems in a specific country

Anita Campion: After this webinar, I will be discussing how to design a blended finance mechanism to support SMEs negatively impacted by COVID19 in Tunisia, as part of the JOBS project

Mallory Schillinger: I think the shock offers the perfect time to evaluate the indicators and see if the "scores" held up or not.

Dun Grover: @Mary Beggs, interesting observation on differences for women-owned enterprises, In Honduras we have noticed sectoral differences – particularly in Honduras where sectors with women-owned enterprises are disproportionately affected to the COVID19 crisis

hiywot: Thank you Dun!

Juliet MacDowell: Hi. At SCOPEinsight we are measuring market systems resilience at the agri business level

Erin Endean: @anitacampion, Is the Tunisia talk a webinar? details?

oliver: @Juliet MacDowell do you have links or links for me to read on how you have done this.

indra klein 2: @Anita, on-line?

Anita Champion: No, its a USAID-funded project

Bill Grant: We have also found that the stronger/more resilient the market system, the easier it is for the projects to engage effectively, especially when they are not allowed to travel or engage directly. Putting the response directly into the hands of the businesses means that it is easier to do and more aligned with their business models, as well.

Lina: Has there been any study assessing the relationship between size of the market and resilience?

Anita Champion: We have already been working with the Government to develop investment funds to support SMEs with equity

Anita Champion: again, negatively impacted by COVID19

Perry Amitai: A question: Would Resource Sharing of Latent Capacity among smallholder farmers and household can solve resilience to a certain extent?

Chris Nicoletti 2: iDE is currently revising the measurement approach that Tatiana presented on from Bangladesh and are applying it now in Cambodia, Mozambique and some other projects in Bangladesh. We have made our measurement tool more quantitative than it used to be, but it is also going to be modular, so you can pick questions/indicators off of a menu of options for each type of market actor that you will have in your system. So, in other words, you are working with food processors: there will be five questions related to connectivity for food processors, and you need to choose three to properly measure that determinant, but you could use all 5 if you want to use the other questions for program design, qualitative research, etc.

Gary: Shocks are certainly disruptive. But, aren't they sometimes "good" in disrupting unsustainable systems? For example, some production systems may be based on unsustainable use of natural resources or government subsidies or social exploitation, etc. A shock then perhaps then reveals that the market system is fundamentally not resilient because of the underlying fundamentals. Propping such markets up is probably not in society's long term interests.

Anita Champion: Great discussion, I have to sign off, but will apply all this to our work!

Chris Nicoletti 2: @Gary, I think that is a great point! And certainly a relevant one right now.

indra klein 2: @Anita, thank you

Carl Wahl: @gary, yes. ... hopefully we'll be able to get yeast next time around :)

Carl Wahl: @gary, yes. ... hopefully we'll be able to get yeast next time around :)

Katelynn Folkerts: Great point @Gary!

Charlin Caster (Marketlinks): thanks Anita!

Prakhyat Jung Thapa: When we work with private actors to help them recover from a disturbance (shock or stress) and support markets to "re-function", there are high chances of increasing displacement among similar market actors who have not received the support to recover and rejuvenate the market system. In normal condition, a MSD project works with actors to pilot a business model and upon successful implementation support other actors to crowd-in. However, in a crisis like Covid -19, majority of the business currently face financial crunch and the market volume (demand/consumption) has severely shrunk (for only a couple of businesses to serve). In such situations, what do we need to consider while developing and implementing recovery activities, to ensure that the market starts functioning with minimal displacement?

Phil Greiner - Mercy Corps: @Gary. Agreed and hoping COVID will provide an opportunity for changes in behavior and market functions that have seen resistance previously due to a general resistance to change, including consumer behavior. The adoption and integration of technology into various sectors is certainly something we hope to push for in Jordan.

Ekanath Khatiwada: Great Answers

Julie Noble - IESC: Thank you!

indra klein 2: Any thoughts on the impact of technology on resilience?

Anna Wamache: Thank you for a great session: I have to sign off now. Let's keep the discussions going and devise more practical (business-minded) approaches. Going back to the basics of what is a market, what makes it work or not work and why do we have people/groups engaging in these markets. From my experience, if there is no business sense, whether for the farmer, trader, producer etc, it won't happen. (my background is in business strategy and seed systems

Julie MacCartee (USAID/RFS): Thank you, Anna!

Chris Nicoletti 2: Thanks, Tatiana. It'd be great to connect and chat more about this aspect!

Michele McNabb: How does the likelihood of multiple, layered shocks in 2020 (Covid + cyclone = Bangladesh, Covid + locusts = EAfrica, etc, etc), require us to alter our analytical processes or priorities for MSR? Or does the "global covariant shock" of Covid make it a outlier that skews future analysis?

Gary: So, what do we do? The presentation and chats seem to point to the need to be very strategic in any developmental program interventions to promote market system resilience and development. Project subsidies to particular firms or systems may not be truly effective in building resilience and may in fact work against this. Public policy and regulatory systems may be the top priority. [Look at the COVID responses that rely on government actions!] Other game-changers that may add resilience may be technologies, infrastructure, and market institutions.

Richard Lackey: If we build systems to operate like soil, rich in support (access to education, access to inputs, access to finance, and access to markets) the nodes that are well structured and prepared should prosper while others may not. When we support nodes only without the system being in place, we have seen the long-term sustainability be very poor.

Jim Tanburn: Not sure that the differences and contrasts with approaches of DCED / BEAM are as distinct as all that, but maybe that is a topic for another webinar!

Rajesh: Any experience of using these framework for service markets? eg. credit market, extension services, etc..If any would love to receive report.

Julie MacCartee (USAID/RFS): Thank you all so much for your questions and comments.

Dick Tinsley: thank you for a great webinar

Roland Brouwer 2: Very interesting

Cathy Phlri: Thank you, very informative webinar!

Julie MacCartee (USAID/RFS): Thanks, Dick, always glad to have you join and share!

Russ Webster: Thanks for an interesting discussion - let's keep the conversation going, and lean more towards operationalizing these concepts.

Russ Webster: Great webinar!

Charlin Caster (Marketlinks): Thanks for joining everyone! glad you found this helpful

Julie MacCartee (USAID/RFS): Yes - always interested in continuing the conversation!

Pranata Barua: Great webinar! Thanks also for sharing some insightful resources

Khalid Iddrisu: Very useful webinar. Thank you for putting this together. I've really enjoyed the discussions in the chat room. Very educative from such experienced individuals

Hamidou Taffa: Thanks to much for this fruitfull presentation. Hope we can receive regularly some news related to upcoming Webinar!

indra klein 2: Based on your experience and from a project/program funding perspective, what would you convey to a funder to obtain multi-yr commitment?

Charlin Caster (Marketlinks): Hi Hamidou, yes! Agrilinks and Marketlinks both have some upcoming webinars!

anita spring: These are most likely already in the documents you sent, but alert us to your findings on gender considerations in general and in terms of resilience.

Adam Ahmed - Agrilinks: Yes Hamidou, please sign up for our mailing lists to get invitations to all of our webinars!

indra klein 2: @Anita Spring, agree

Connie Formson: great webinar. Thank you!

Russ Webster: :)

Yovita Dewi: Great and informative webinar. Thank you so much

Russ Webster: And market actors behavior.

Russ Webster: Yay to talking about risk!

Russ Webster: Love your response Kristin, thanks.

Dun Grover: Since the layering of shocks and stressors significantly reduces likelihood of recovery, we need to understand these complex interactions between different shocks as well as many (sometimes hidden) stressors in market systems. We are still learning in Honduras how this is playing out with respect to COVID19.

Richard Lackey: Thank you much for a great webinar!

Charlin Caster (Marketlinks): Thank you all for joining and sharing today!

Chryspin Afifu: Thank you for the presentation. Great lessons learnt. Chryspin Afifu of Irriwise Solutions Ltd, Kenya.

Patrick Roisen - Corus International: Thanks for a great webinar! Much appreciated, particularly during these unprecedented times.

Mary Beggs, Cardno: Thank you Julie, Kristin, and Tatiana! Really great

indra klein 2: Thank you for a very thought provoking presentation...great resources (as usual)

Charlin Caster (Marketlinks): great to have you as always, Indra!

Flouran: Thank you fir the webinar and we should have this often

indra klein 2: Thank you Microlinks Team for another great session

Aarti: thanks alot!

Sarah: Thanks!

Denise van Wissen - Nicaragua: Thank you!

Sana: Thank you!

Sana: Thank you!

Francis Essuman: thank for the presentation and the interactions

Dun Grover: Thank you for great webinar!

Russ Webster: Please check out our "Food Safety Now more Than Ever" blog on Market/AgriLinks. It is very relevant to resilience.

Jim Yazman: Excellent webinar! Thanks!

David Fischer - ACDI/VOCA: Another great webinar - thank you!

Md. Humayun Kabir: Thanks for the informative webinar

Kristin O'Planick, USAID/RFS: can you add a link, Russ?

Russ Webster: Thanks again - great job.

Daniel Hudner - Mercy Corps: Thank you for the great webinar!

Charlin Caster (Marketlinks): <https://www.marketlinks.org/post/food-safety-now-more-ever>

Karin Kleinbooi: Thank you, great informative webinar!

Chris Nicoletti: Thank you very much, Tatiana, Kristin and Julie!

Charlin Caster (Marketlinks): here's Russ' blog!

David: Thanks

Russ Webster: Thanks Charlin!

Rachel: Thank you

April Nwet: Thanks!

Dyutiman Choudhary: Thanks

Terri Lawrence: Thank you!

Julie MacCartee (USAID/RFS): Thank you again for your engagement!

Kabir Lawal: Thank you

Pranata Barua: Thank you!

Jen Peterson: Thanks ya'!!! Great ideas...

Charlin Caster (Marketlinks): Thanks for completing the polls today!

Adam Ahmed - Agrilinks: Thanks so much everyone. See you at our upcoming online events!

Wilfredo Mercado: Very informative webinar. Thank you.

Lutfiya Farhodova: Thank you ! it was very helpful discussion

Jean Markendy Charles: Thank you all!!

Dr. Md Mahbub Alam: Thanks for organizing the Webinar, which I found really useful!