A Quick Look Inside the Standards

Core Standards

- Standard 1: Humanitarian programs are market aware
- Standard 2: Efforts are coordinated to improve effectiveness
- Standard 3: Staff have relevant skills
- Standard 4: Do no harm
- Standard 5: Intervention strategies for target populations are well defined

Assessment and Analysis Standards

- Standard 1: Prepare in advance of assessments
- Standard 2: Scope of assessment is determined by how data will be used
- Standard 3: Fieldwork processes are inclusive, ethical, and objective
- Standard 4: Analysis is useful and relevant
- Standard 5: Immediate use of results
- Standard 6: M&E occurs throughout the program cycle

Enterprise and Market Systems Development Standards

- Standard 1: Send market systems staff immediately after a crisis
- Standard 2: Implement market system analyses early and adapt frequently
- Standard 3: Be adaptive and risk aware
- Standard 4: Work with existing market actors and use facilitation approaches
- Standard 5: Support viability and growth of enterprises and market systems

Asset Distribution Standards

- Standard 1: Asset programming responds to identified needs
- Standard 2: Asset programming simulates recovery without undermining local markets
- Standard 3: Productive assets are protected
- Standard 4: Asset replacement is fair and transparent
- Standard 5: Assets expand and diversify livelihoods

Financial Services Standards

- Standard 1: Demand for financial services is understood
- Standard 2: Support local supply for financial services
- Standard 3: Use existing formal financial service providers for cash transfers
- Standard 4: Understand local rules, norms, and support functions
- Standard 5: Follow consumer protection regulations

Employment Standards

- Standard 1: Decent employment is promoted
- Standard 2: Interventions are labor market-based
- Standard 3: Job sustainability is supported