Digital Credit Observatory (DCO)
Digital Credit & Women's Economic Empowerment Convening
June 27, 2019, 9:00 AM – 5:00 PM
Heyns Room, UC Berkeley Faculty Club

Agenda

9:10 AM - 9:30 AM	**Welcome and 30-second intros** *Joshua Blumenstock, Center for Effective Global Action (CEGA)*
9:30 AM - 9:50 AM	**Digital Financial Services and Women's Empowerment** *Rebecca Rouse, Innovations for Poverty Action (IPA)*
9:50 AM - 10:50 AM	**Practitioner Panel** *Moderator: Diana Gooley (Women's World Banking)* *Panelists: Zeituna Mustafa (Musoni Microfinance), Philippa Smit (Zoona), Chris Czerwonka (Mosabi), Elliot Collins (Kiva), Aristotle Socrates (Juvo)*
10:50 AM - 11:10 AM	**COFFEE**
11:10 AM - 12:10 PM	**Dimensions of Women's Economic Empowerment Part I** *Rachel Heath (University of Washington), Measuring the intra-household effects of increasing women's economic empowerment* *Jinnat Ara (Queensland University of Technology), Customized Credit Transfer and Women Empowerment: Evidence from RCTs in Bangladesh* *Disha Zaidi (World Bank), Capturing Outcomes related to Women's Economic Empowerment, with Insights from Community-Driven Development Programs*
12:10 PM – 1:10 PM	**LUNCH**
1:10 PM – 1:30 PM	**Best Practices for Measuring Women's Economic Empowerment** *Mikaela Rabb, The Abdul Latif Jameel Poverty Action Lab (J-PAL)*
1:30 PM – 2:30 PM	**Dimensions of Women's Economic Empowerment Part II** *Joao Montalvao (World Bank), Can digital finance and business training help women grow their businesses? Evidence from Tanzania* *Andrew Hobbs (UC Davis), Designing digital index insurance products to maximize benefits for women* *Shanthi Manian (Washington State), How a digital algorithm can reduce gender discrimination in the evaluation of small businesses in Ethiopia*

2:30 PM – 2:50 PM	**COFFEE**
2:50 PM – 4:20 PM	**Breakout Sessions: Open Questions regarding Digital Credit & WEE** *Participants will be divided into four breakout sessions, moderated by DCO researchers, staff, and partners. 60 minutes for small group discussion, 30 minutes for reporting back to the larger group on priority research questions and new research ideas / collaborations.*
4:20 PM – 4:30 PM	**Closing Remarks**
4:30 PM – 6:00 PM	**NETWORKING RECEPTION**

The Digital Credit Observatory (DCO) was established by the Center for Effective Global Action (CEGA) in 2016 with support from the Bill and Melinda Gates Foundation. DCO researchers use randomized trials, tools from computer science, and other rigorous methods to address key questions regarding the impacts—both positive and negative—of digital credit products in emerging markets, and the effectiveness of related consumer protection measures. In addition to supporting innovative research, the DCO maintains a strong network of academic, private sector, and policy partners for the purpose of sharing information and identifying new collaborative research opportunities in this space.