



MARKETLINKS

# YOUTH, WOMEN, AND MARKET SYSTEMS DEVELOPMENT IN AGRICULTURE AND SUPPORTING MARKETS

CHAT TRANSCRIPT

AUGUST 6, 2020

## PRESENTERS

Holly Krueger, The Canopy Lab

Clara Garcia Parns, RisiAlbania

Zenebe Uraguchi, Helvetas

Ngama Munduku, ÉLAN RDC

## MODERATORS

Jane Lowicki-Zucca, USAID/RFS

Morgan Mercer, ACDI/VOCA

Charlin Caster: Hi everyone! Thank you for joining! Welcome to the webinar!

Charlin Caster: Please feel free to introduce yourself in the chat and say where you're joining from! I'm Charlin on the Marketlinks Team, joining from Washington DC!

Domisian Mabula: Habari, am joining from Tanzania

Morgan Mercer: Hi all - Morgan Mercer from ACDI/VOCA and representing the Feed the Future Advancing Women's Empowerment (AWE) Program today to present out research. I'm joining from Washington, DC.

Charlin Caster: great to have you!

Katie Cheney, AWE: I'm Katie Cheney, I work on the Advancing Women's Empowerment (AWE) Program with EnCompass. I'm joining from northern Michigan.

NDEREYIMANA JANVIER: hi , Janvier NDEREYIMANA from Burundi now I am in gabon

Charlin Caster: welcome, thank you all for joining!

Amini Mataka: Hallo everyone, this is Amini Mataka from CIMMYT Zimbabwe

Putri Ernawati Abidin: Hello everybody, my name is Erna Abidin. I am representing Reputed Agriculture 4 Development Stichting and Foundation Ltd (<https://reputeda4d.nl/about/>). Currently I am in Ghana.

Jessica Sinclair: Hi, this is Jessica dialling in from the UK. I work for Ecorys and we manage and deliver private sector development and market systems programmes for a range of donors. Interested to learn more about this topic!

Holly Krueger: Hi, Holly Krueger from the Canopy Lab calling in from Rabat Morocco

Jane Lowicki-Zucca: Jane Lowicki-Zucca, USAID/RFS Great to see you all here

ANDREW MEDLICOTT: Andy Medlicott, joining from Honduras

Upendo Nyambega: Upendo Nyambega- ACDI VOCA -NAFAKA Project Tanzania

Naomi Munduku: Naomi Munduku from DRC and now in South Africa, I am currently a student

Ngama Munduku: Hey Namzo...

Bandana Pradhan: Greetings. I am Bandana Pradhan working for the Feed the Future Nepal Seed and Fertilizer Project implemented by CIMMYT Nepal

Ngama Munduku: From the DRC Democratic Republic of Congo - ELAN RDC

Benjamin Niyodusenga: Hello my name is Benjamin Niyodusenga from RWanda. Currently, I am a student at University of Nebraska-Lincoln, USA.

Naomi Munduku: Hi Papa :)

Hubert Nkaotuli : Hello , Hubert Nkaotuli from DRCF for Feed the Future DRC

Aurelia Dwi Nadia Nasibu: Hello I'm Aurelia from Indonesian

French Vibar: Hello from Quezon City, Philippines! I am French Vibar representing bizFTC (business Fair Trade Consulting), a business development service provider that caters to micro-small and medium-scale enterprises in agri-fishery sector.

Clara: Hi everyone, Clara García Parra from RisiAlbania calling from Spain. Looking forward to this!

Amias Aryampa : Greeting everyone, i am Aryampa from Uganda

Emmanuel Basam: Emmanuel Basam: Greetings to all from Heifer Project International; Littlerock, USA

Subas Kunwar: Hello I am subas kunwar from Nepal

Ngoc Ho: hello everybody. I am Bao Ngoc Ho from Vietnam. I am a student at Can Tho university

Charlin Caster: Hi everyone! So great to have you joining us!

Zenebe Uruguchi: Hello everyone -- Zenebe Uruguchi from Helvetas based in Bern, Switzerland. Together with my colleague Clara, we will be presenting the case from the RisiAlbania project in Albania. Looking forward to the discussion.

Aurelia Dwi Nadia Nasibu: @aurrelie.yn Instagram

Benedict Shishi: Hi everyone, I'm Benedict Terfa Shishi joining from Nigeria.

Nimona Birhanu: Hello every one I am NIMONA BIRHANU form Ethiopia

Catherine Mwema: Hallo. Catherine Mwema from WorldFish Zambia. Working on Inclusive business models for Aquaculture. Looking forward

Idrissa Y. Madaki 2: Hello everyone, I'm Dr. Madaki from Yobe State Nigeria

Anggara Wibisono: Hi everyone, I'm Anggara. Greetings from Indonesia!

Beatrice Tschinkel: Hello everyone, I'm Beatrice, calling from Accra in Ghana

Charlin Caster: wonderful - welcome everyone!

Alinafe Dinesi 4: hello everyone, Alinafe Masamba from Malawi

Dan Ouko: Greetings Dan, from Kenya here.

Mercy Mitei: Hi Everyone, I'm Mercy from Kenya

Humnath Bhandari: Hello, Humnath Bhandari from IRRI Bangladesh

Elodie Nsamba: Greetings. I am Elodie joigning from Kinshasa in DR Congo

Todd Kirkbride: Good day! Todd Kirkbride from Kosovo

Viqar Unnisa: bi viqar from india

Sangita Budhathoki: Hi From FTF USAID Nepali- KISAN II project

Happy Sikalengo: Hello Everyone. Greetings from Tanzania

Jen Peterson: Hi everyone. I am joining from Tetra Tech based in Burlington, Vermont (USA). Cheers!

Evelyne Morin: Hello everyone, I'm Evelyne Morin, working with CARE Canada in the Gender, Food and Climate Justice team as a Program Manager.

Sangita Budhathoki: FTF USAID Nepal - KISAN II project

Putri Ernawati Abidin: Thanks, Jane Lockwicki-Zucca. We hope we can have nice information today, so we can implement it for scale, at first in Ghana where our first step to work with market strategies.

KOMAL SINGH KERAM: Hello Everyone. Greetings from Chhattisgarh, India

Nestan Mermanishvili: Hello from Georgia. I am Nestan from livestock development project that has been implementing by Land O'Lakes and Georgian Farmers Association

Maryam Piracha: Hi everyone - Maryam Piracha from PRISMA (Indonesia) - looking forward to the session

Bruny Laguerre: hello everyone, greetings from DRC

Winnie Osulah: Greetings From Winnie Osulah - ACDI VOCA Kenya Country Office

LALIT SAH: Hi Everyone... Greetings!! Its me LALIT from FTFNIPM/IDE Nepal

Noubia Gribi: Good morning everyone, greetings from Noubia Gribi at We-Empower, Washington DC

Shamim Ara Begum: Hello! Good evening from Bangladesh

Jenn Williamson: Jenn Williamson, ACDI/VOCA, Washington DC

Jim Yazman: Jim Yazman, Boynton Beach, Florida

Glenda Paiz: Good morning everyone!! Glenda de Paiz, USAID/Guatemala

BERNARD AYITEY-ADJIN: Hi everyone, this is Bernard Ayitey-Adjin from Ghana

Kristin Lobron: Hello! Kristin Lobron, co.development, Michigan

Sana Usman: Greetings from Canada!

Binaya Singh: Binaya N. Singh, SHELADIA, Maryland, USA

Komal Pradhan: Hi everyone, I'm Komal Pradhan from FTF Nepal IPM project, joining from Nepal..

Yirgalem Gebremeskel Kahessu: Good afternoon/ Good morning every one from Addis

Sabin Selimi: Hi, I'm Sabin, North Macedonia

Gabriela Micevska: Greetings from Skopje, North Macedonia

Lindsay Alemi: Hi all, joining from CNFA. Thanks for hosting

Alex Daniels: Alex Daniels from APT Action on Poverty - Hi!

Evan Meyer: Hi everyone, Evan Meyer from USAID/Jordan

Brilliant Nkomo: Zimbabwe

Anna Brenes: also Tanzania

Alimas HAKIZIMANA: My name is Alimas HAKIZIMANA, I'm joining from Kigali Rwanda. I work for Rwanda Orora Wihaze, USAID funded project in Rwanda

Michelle Stern: Michelle Stern in Mexico City

Julian Nyachwo: Julian Nyachwo GOAL in Uganda

Aulia Perdana: joining from Bogor, Indonesia

Martin Webber: Martin Webber, Washington DC

Mushtaq Memon: Hello, Mushtaq Memon from Atlanta, GA, We-Empower

Melissa Matlock: Hi everyone, Melissa Matlock from ACDI/VOCA

LALIT SAH: Hi Evan nice to see you in this webinar

French Vibar: Hi, is the session starting yet? I can't hear anything.

Cecilia La Torre: Cecilia La Torre from EDC, writing from Virginia US

Aurelia Dwi Nadia Nasibu: i'm too excited lol

Natasha Cassinath: Hello all. I am Natasha Cassinath. I worked alongside Morgan Mercer and the Advancing Women's Empowerment Team to develop this research....

Josue Lopez: Regards, RFS, DC

Morgan Mercer: HI Natasha!

Elon Gilbert: Greetings from the Jocko Valley

Kemi Asuni: Hi My name is Kemi from Nigeria LINKS projgram

Natalie Petrulla: Hi everyone- Natalie Petrulla from EnCompass and the AWE team

Igor Mishevski: Igor Mishevski from Impact Foundation, North Macedonia

Natasha Cassinath: Hi Morgan!

Evan Meyer: Thanks Lalit, nice to see you here as well.

Meredith Soule: Good morning. Meredith Soule with RFS

Abigail Spangler: Hello everyone, Abie Spangler from ACDI/VOCA

Channon Hachandi: Hi Channon Hachandi from WFP, Italy

Katy Vickland: Hellow everyone. Katy Vickland fro Palladium

Paula Fredes: Hi everyone! Paula Fredes, Spanish-Portuguese-English translator, Argentina

David Rurangirwa: Hello everyone! David Rurangirwa, USAID-Rwanda

Sangita Budhathoki: Unable to hear anything.

Zenebech Mesfin: Hello everyone, Zenebech Mesfin, Gender & Ag Specialist at EnCompass

Nisa Usman: Hi everyone, I am Nisa Usman from PRISMA's Gender Equality and Social Inclusion (GESI) team, joining from Jakarta, Indonesia. Excited to learn more about the study!

Zia Ahmed: Hello, this is Zia Ahmed from Dhaka, Bangladesh now stuck in Vienna, VA USA

Emma Siamena: Hi everyone. Emma Siamena USAID Zimbabwe

Happy Sikalengo: Tanzania, East Africa

Schafer Castella: Hello all. Good morning/afternoon from CNFA in DC.

Dabere DEMBELE: Hello everyone!

Christopher Ajayi: Good afternoon from Ibadan Nigeria

Caroline Bailey: Hi all, Caroline Bailey from ACDI/VOCA, joining from wild and wonderful West Virginia.

Samantha Croasdaile: Hello everyone- So good to have all of you here!

Paul Mason: Hello from Albany New York

Joseph Bangnikon: Hello. Joseph Bangnikon, PCI. Joining from Frederick, MD.

Chantale Audate: USAID/HAITI

Aurelia Dwi Nadia Nasibu: Nice to talk with u guys:)

Glenn Lines: Hi all- Glenn Lines joining from upstate NY.

Charles Fasina: Good afternoon everyone, Charles from Osogbo, Nigeria.

Elizabeth Adams: Hi all - Liz Adams, from CNFA joining from DC.

Laura Conn: Hi all - Laura Conn from the INVEST project from DAI in DC

teddy k: Teddy. - PRISMA hello from Indonesia

Modibo Traoré: Hello, Modibo Traore Mali Mission

Garrett Menning: Hello all. Garrett Menning here from Black Pearl Consulting in Leesburg, Virginia.

Andi Ikhwan: hi everyone. andi from mercy corps Indonesia in jakarta

Syed Huq: hello good evening everybody, I am Syed Mahmudul Huq, CIMMYT Bangladesh

Andrew Patterson: Helo, Andrew Patterson, joining from CARE USA

Dick Tinsley: Dick

Dick Tinsley: Dick Tinsley from Colorado

Roy Cordova: Hello everyone. This is Roy Cordova from Bolivia

Charlin Caster: Hi Dr. Tinsley

Tania Tzelnic: Tania Tzelnic, joining from EDC, just outside of Boston, MA

Cecilia La Torre: could you share the link to the report?

Frederick Smith: Hello all..joining from Maryland

Tarisirai Zengeni: Tarisirai Zengeni. IIED in London.

Aurelia Dwi Nadia Nasibu: Hello

rosa chiappe: Good morning! Rosa Chiappe from Lima, Peru

Bidowra Khan: hello all, this is Bidowra. from ACDI VOCA Bangladesh.



Makha Diakhate: hello from senegal

James Woolley: It's breaking up.

Rowena Humphreys: Rowena Humphreys joining from London - freelancer specialising in youth employment and entrepreneurship

Margaret Anderson: Hello, this is Margaret Anderson, Program Director from CNFA in Washington, DC.

Charlin Caster: fantastic to have you all. Thank you for joining!

Patrick Hughes: Hello all, this is Pat Hughes, in Richmond, Virginia

Jennifer Park: Jennifer Park, RTI International, Washington, DC

Sydney Sapper: Sydney Sapper, Population Services International (PSI)

Maja Rueegg: Hello everyone, I'm Maja Rüegg, working at Helvetas based in Switzerland

Abraham Kiboki : Hello, Abraham from Kenya

Andrea Menefee: Greetings, this is Andrea Menefee from CARE in Washington, DC

Colin Delmore: Colin Delmore, Farm Africa, London

Dominic Biwott: Hello.

Doug Graham: Doug Graham with WUSC, Ottawa Canada

Hillary Proctor: Hello. Thiis is Hillary Proctor, Making Cents International

Athumani Msangi: Hi, Athumani Msangi from SNV Tanzania

Carrie McCloud: Hello everyone, Carrie McCloud from ACDI/VOCA in Washington, D.C.

Dominic Biwott: Dr. Dominic Biwott from Kenya

Nadia Paquette Anselm: Good morning all. Greetings from the island of Dominica. Nadia Pacquette-Anselm

Mrityunjoy Kunda: Hello! Professor Dr. Mrityunjoy Kunda from Bangladesh

Restie Male: Hi Restie Male here from the Philippines.

Simone Faas: Simone Faas, IFPRI, Washington, D.C.

Olesea Vieru: Greetings from Helvetas, Chisinau Moldova

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Jillann W Richardson-Rohrscheib: Wishing everyone a wonderful day from Vail, CO!

Titi Wahyu Utami: from indonesia

Onaolapo Morenike: Hello All, I am Onaolapo Morenike, An Agricultural Extensionist and Agripreneur from Nigeria

Nadia Paquette Anselm: Can these presentations be shared with participants post the session?

Titi Wahyu Utami: how can we get the certificate

Titi Wahyu Utami: how can we get the certificate???

Md. Mustafizur Rahman: Hello! This is Md. Mustafizur Rahman from Bangladesh.

Adam Ahmed - Agrilinks: Hi Nadia, we will be sharing the slide deck at the end of the presentation, and will be sending out all of the event materials, including the recording in the next week or so

Catherine Mwema: A question: Which was the criteria for younger and older youth; and the coverage of the studies on how they differ across regions

Jennifer Karsner: USAID Ethiopia

Nadia Paquette Anselm: Adam, noted with thanks

Putri Ernawati Abidin: @Adam Ahmed and/or organizer, can we have the report from the current presentation?

Ekanath Khatiwada : good evening , joining from Myanmar

Katherine Smith: Hello All. Katherine Smith logging in from Timor-Leste. I am on USAID's Avansa Ag Project.

Adam Ahmed - Agrilinks: Hi Putri, you can view the report here  
<https://www.agrilinks.org/post/agricultural-development-youth-women-market-systems>

Paul Crook: Apologies for being late in from Nairobi Kenya - talking cash based work needing to develop into exactly what we are hearing in this presentation

Morgan Mickle: Hello all. Morgan Mickle. Banyan Global.

Charlin Caster: Hi Morgan, welcome!

Titi Wahyu Utami: can we get the certificate from this webinar???

Adam Ahmed - Agrilinks: Hi Titi, there is no certificate for joining this webinar.

Barbara Stoecker: Hello! Dr. Barbara Stoecker, Oklahoma State University

Titi Wahyu Utami: ow thankyou adam

Happy Sikalengo: We are RIETA AGROSCIENCES LTD a seed company in Tanzania. We prodce and supply seed of maize, rice, beans e.t.c . We anyone working with smallholder farmers in Tanzania, please lets communicate. info@rieta.co.tz

Putri Ernawati Abidin: Thanks @Adam Ahmed. Got it.

Abel Rakotonirainy: Hello all from Madagascar. Abel / NCBA CLUSA

Sani Dan Aoude: Hello from Niger, This Sani/CARE USA

Amadou Diane: Amadou DIANE : Hi everyone, USAID/Mali AEG office

Charlin Caster: Thank you Happy!

Gabriel Dixon: Hi, I am Gabriel Dixon joining in from Monrovia, Liberia.

Sandra Vunganai: Hello, Sandra Vunganai Feed the Future Crop Development Zimbabwe

Kristin Wilcox: This is Kristin Wilcox Feldman, implementing USAID's cooperative development program CLEAR in Kenya

Teo Do: Hi All, Teo Do, from USAID Green Annamites Program in Vietnam

Happy Sikalengo: Thanks @Charlin

Ashok Sarkar: Ashok , from bangladesh

Wilfred Ouko: Hello, this is Wilfred Ouko - Program Advisor at Mercy Corps joining from Kenya

Titi Wahyu Utami: Titi from indonesia

Theophilus Van Rensburg Lindzter: Hi, I am Theophilus tuning in from Brussels, Belgium.

Stephanie Andrei: Q for Morgan - Can you expand more on the innovative ways you saw in collecting information on gender and youth data? What were some of the lessons in establishing new systems/strategies especially for non-traditional development organisations.

Jim Tanburn: Greetings from DCED!

Charlin Caster: Welcome! Thanks for joining

Evelyne Morin: Question: sorry for my ignorance but what does "higher intensity approach" refer to exactly? Thanks!

Charlin Caster: Great questions, thanks Evelyne!

Catherine Mwema: Based on the findings where challenges to gender and youth are experienced. Will this be case of unified tools or frameworks to encourage aggregation and what would be the next steps

Kristin Wilcox: What is meant by 'curiosity at values' and how is that curiosity peaked?

John Alosias: John Alosias from University of Juba, Juba, Republic of South Sudan.

Kristin O'Planick: Could you elaborate on which youth developmental needs seem to be within the reach of an MSD approach vs those beyond the reach? I agree that there are likely limitations, but the clarity on what those are would be helpful.

Christopher Ajayi: Good work! but where the enabling environment seems difficult in developing countries like Nigeria with % of females employment being as low as (13.1%)... how could we achieve gender inclusion and balance in the market value chain

Catherine Mwema: The input agency model in triggering women participation is very interesting would this be market driven or purely project targeted. Interested on sustainability of the approach in ensuring continued gender participation

Karen d'Aboville: We often group women and youth - however they are two very different categories. How did the study think about these two groups differently, and are there findings specific to each group?

Nadia Paquette Anselm: I am intrigued to hear more of the correlation of a MSA to the digital evolution and Climate change especially as it relates to small holder farmers in the less developed world

Christopher Ajayi: please clarify on parameters that defines CLA..... MSD.... Thanks

Sangita Budhathoki: A question to Morgan Mercer, as you said "To selecting private sector form to motivate inclusion" can you please explain how it should do? what kind of strategy would be helpful to motivate private sector form to engage youth and women in their business development plan or strategy

Noubia Gribi: Excellent presentation Question for Morgan:, how would inclusion work in SSA when enabling environment is dire, did you address lack of infrastructure, food security ie: malnutrition? education ie: literacy and numeracy. Finally what would motivate the private sector for inclusion?

Jennifer Karsner: Can the moderators turn on captioning for the panelists as well?

Jennifer Karsner: It helps with following along while listening. Some of us have lots of background noise.

Lori Rowley: Hi all. This is Lori Rowley with The Lugar Center in Washington, DC.

Aurelia Dwi Nadia Nasibu: yess

Kate Fehlenberg: Agree that women and youth are very different populations, even with female overlap. Must program differently. They're often lumped together on only common ground of being disenfranchised

Rob Mera: yes, transcription please

Charlin Caster: Hi there, we're checking into the captions!

Jennifer Karsner: Marital status also affects youth ability to participate in markets, particularly for young women. Newly married women frequently have very restricted mobility in some cultures.

Sijan Mainali: what are the incentives for the private sector to have a gender and social inclusion strategy

Charlin Caster: great point, Jennifer!

Charles Fasina: That was an awesome presentation. My project intervention address issues of market system strengthening with the marginalized and resource-poor rural women and youth in South-West Nigeria. These group of people are highly disadvantaged as there is no organized market here, you will do well to suggest ideas to help these category of people.

Rob Mera: Question: When have you found it appropriate to tell our Health/Nutrition/WASH/Gender colleagues that "MSD can't really do that" such as try to compel businesses to take on unprofitable ventures?

aparna arora: Good morning everyone! I am Aparna, working with Office of Emergency Programmes at UNICEF and MPA student at Columbia University

Dick Tinsley: In involving women and youth in market development particular in rural smallholder farming communities, how does the market development effort integrate with the traditional role of women and their responsibility for daily domestic chores?

Gerhard Sabastian: Hi everyone, Gerhard Manurung from Indonesia

Kristin O'Planick: Not a new resource, but this one still has a lot of utility for making the business case - <https://www.marketlinks.org/library/making-business-case-womens-economic-empowerment-market-systems-development>

Christopher Ajayi: Limited standardization of data seems a global problem due to poor funding support in most developing countries like Nigeria, could there be a global cooperation to this problem?

Channon Hachandi: The biggest gaps are low income and rural community where business viability is normally challenging. How do projects help deal with such populations with that challenge in mind

Charlin Caster: thanks for sharing, Kristin

Daniel Abah: Hi everyone, Daniel Abah from Technoserve Nigeria

Kate Fehlenberg: By Service sector mean Tourist, Food and Rest, or-?

Adam Ahmed - Agrilinks: Our apologies for the technical issues with the captioning, we are trying to get it back online.

Gabriel Dixon: In Liberia, women constitute more than sixty percent of the agriculture workforce. Most of them are not literate. My question is: what suitable methods of agri value -chain development can be adapted to help advance production and productivity, considering the idea of moving from traditional to non-traditional technologies?

Tania Tzelnic: Agreeing with some of the comments above, how to engage young women in market development when mobility is restricted due to marriage? What are some ways to help identify ag-adjacent opportunities for young women?

Amini Mataka: THANK YOU NICE EXPLANATION ZENEBE

Rowena Humphreys: Could you confirm the name of the framework Holly mentioned please?

Dick Tinsley: holly please speak up

Amy Ostrander: Holly can you share the framework?

María Isabel Cartagena Faytong: Hello from Hacienda Oncebí, a family owned cacao farm from Ecuador

Morgan Mickle: Could the link to the case study be included here?

Kristin Wilcox: Would appreciate seeing the framework Holly mentioned as well.

Marla Naidoo: Hello, Marla Naidoo, Rainforest Alliance based in South Africa

Kate Fehlenberg: Is Role Change Framework available ?

Charlin Caster: we'll try to get the framework to you very shortly.

Ashok Sarkar: Difficult to access of young women in the market

Jane Lowicki-Zucca: The Role Change Framework is also highlighted in the Elan RDC Case Study in the study report

Ekanath Khatiwada : Please share something about Covid 19 impact, and how those youth and women are coping with the situation in relation to MSD interventions

Karen d'Aboville: Please share the PPT as well.

Kate Fehlenberg: Merci!

Charlin Caster: Yes, we'll share the PPT presentation on the event pages (On Marketlinks and Agrilinks) after the webinar! Stay tuned for other post-event resources as well! :)



Kate Fehlenberg: Incentives can be more than cash: leadership roles and connections to business outlets are usually stronger than cash

Hailey Dougherty: Will a transcript from the panel conversations be available?

Adam Ahmed - Agrilinks: Yes, we will be sharing a transcript of the discussion

Adam Ahmed - Agrilinks: Apologies for the issues with the captioning

Charlin Caster: We will share the framework in the post-event resources. Unfortunately we don't have it available as a link!

Sani Dan Aoude: Thank Adam

Zia Ahmed: @Adam Ahmed could I follow up with you off-line?

Domisian Mabula: I think this study speaks the reality in the field in most areas, am also working with the project-MSD approach. Some issues are experienced but the system has incentives to both women and youth. Some actors like financial institutions are in high trust with women in loan repayment than men and youth. Only to discover that youth are mobile, they need to be most engaged in day to day activities. Our project is reforming to give them opportunity to grasp different opportunities-Bodaa-.The challenge we face is the time of the project to be implemented

Ashok Sarkar: The infrastructures of markets are not women friendly

Putri Ernawati Abidin: I think, smart farming mentioned by Zenebe Uruguchi could be useful in Ghana or other countries where resource-poor farmers are mostly identified, to attract the women and youth. Looking at the government agric-policy: one-district-one factory and agric for food and job, the smart farming can be useful for this. The land is relatively small, therefore, the private sector is including the outgrowers. Our NGO has our vision to help assure to include women and youth. To implement it practically in field, our NGO having a team who is also the domain expert in Agric will have roles in building the capacity during the process based on our strategic plans.

Yordanos Zelalem : Working capital is not accessible for women

Sani Dan Aoude: Thank @Domisian for raising this point. Youth are mobile and this represents a bottleneck

Putri Ernawati Abidin: Yes, it is correct that market aspect has a complex actor involved. We need to understand the roles of each.

Kristin O'Planick: I really like that point, Holly. We need to come at inclusion from the business side for it to resonate in MSD.

Mahlet Woldeabraham: Identifying unintended consequences can be incorporated by conducting deep risk analysis

Elon Gilbert: Commendable that Elan RDC is trying to build team capacity in face of reality that most projects are very time bound so these HRD investments risk being dispersed or even when the project ends. Differences between strengthening individual capacity vs building local institutions.

Holly Krueger: Hello, I cannot connect

Jennifer Karsner: Has anyone used ethnographic research to identify solutions to social norm constraints?

Kristin O'Planick: We can hear you!

Sydney Maanibe: yes

Noubia Gribi: yes

Michael Voge: yes

Rowena Humphreys: yes

Collin VanBuren: yes

Simone Faas: Yes

Olesea Vieru: Yes

Natalie Petrulla: Yes!

Anne Maftai: yes

Maja Rueegg: yes

Sana Usman: Yes

Beth Leonhardt: yes

Jen Peterson: YES

Faye Yu: yes

Samantha Croasdaile 2: Yes

Jenn Williamson: yes

Zia Ahmed: Yes

Lindsay Alemi: we can hear you

Garrett Menning: Yes

Jessica Sinclair: Yes we can hear you

Nimona Birhanu: yea

Benjamin Sponholtz: I can hear you

Thomas Buck: Yes

Laura Conn: yes

Amanda Lewis: Yes

rosa chiappe: yes we can hear you

Dick Tinsley: hearing you well

Tharanga Gunaratne: I can hear

Noubia Gribi: I can hear you

Kristin O'Planick: yes

Anne Maftai: Can hear you

Evelyne Morin: I can hear

Jen Peterson: YES

Sydney Maanibe: Yes

Theophilus Van Rensburg Lindzter: Yes, I can hear and I am so sorry that you are scurrying

Khalif Mohamed : Yes I can hear

Sana Usman: Yes

Collin VanBuren: Yes!

Faye Yu: yes

Ellen Lupkes: We can hear you

Nimona Birhanu: yea

Jane Lowicki-Zucca: Jane here - I hear you but can no longer send messages in

Laura Peterson: Yes

Colin Delmore: Yes

Melissa Matlock: I can hear everyone

Amanda Lewis: The chat seems frozen

Sabrina Amburgey: I can hear.

Theophilus Van Rensburg Lindzter: I can hear

Roy Cordova: yes, we can hear you

Caroline Bailey: We can hear you all

Tharanga Gunaratne: I Can hear

Martin Webber: I can hear the moderator

Okullu Walter: I can hear both of you!

Mahlet Woldeabraham: From field experience we have found it very useful to identify social, economic, political, financial and other types of risks

Jada Anderson: Yes, can hear

Noubia Gribi: hello

Khalif Mohamed : Yes I can hear

Sana Usman: Yes

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Jada Anderson: Yes, can hear

Noubia Gribi: hello

Jada Anderson: yes

Restie Male: we can hear you

Katie Cheney, AWE: I can hear

Theophilus Van Rensburg Lindzter: I can hear

Theophilus Van Rensburg Lindzter: Chat is not working

Emanuel Nasasara: yes we can hear you

Kate Fehlenberg: value chain (actor) mapping very important: see who's there, adn who's not, then reach out to 'untraditional' partnes--like churches--to reach women

Rachel Hess: yes

Martin Webber: yes

Jennifer Karsner: yes

rosa chiappe: yes

Sabin Selimi: Yes

Hailey Dougherty: yes

Sydney Sapper: yes

Domisian Mabula: MSD need strong and ambitious market actors, but we experience weak players this lead to delay-one has to be facilitated to be able to provide support to other players- Since different actors are weak then it become difficult for women and youth to be trusted and hence taken in board

Collin VanBuren: Yes

Benjamin Sponholtz: Yes

Helen Loftin: yes

Elon Gilbert: yes

Noubia Gribi: YES

Natasha Cassinath: yes

Sydney Maanibe: Yes

Holly Krueger: Yes

Sabrina Amburgey: yes

Dick Tinsley: yes

Jenn Williamson: yes

Caroline Bailey: yes

Sevak Amalyan: yes

Andrea Menefee: yes

Michelle Stern: yes

Jim Tanburn: Yes

Blake Stabler: yes

Curt Youngs: yes

Nimona Birhanu: Yes I can hear you

Thomas Buck: Yes

Emilie Aubert: Yes

Mahlet Woldeabraham: yes we can hear you

Dan Langfitt: Yes!

aparna arora: Yes, I can hear you

Lara Evans: yes

Garrett Menning: Yes

Zenebech Mesfin: We can hear you

Elizabeth Adams: Yes, can hear.

Zia Ahmed: Yes

Teo Do: Yes

Abraham Kiboki : Yes

Tharanga Gunaratne: I can hear, but message doesnot seem to go out.

Khalif Mohamed : Yes

Charlin Caster: test

Ekanath Khatiwada : we are hearing

Amias Aryampa : yes

Kim Titcombe: we can hear the moderator. panelists gone

Channon Hachandi: Can hear

Mercy Mitei: Ps

Theophilus Van Rensburg Lindzter: Chat not working!

Nadia Paquette Anselm: I am able to hear and type

Anggara Wibisono: Yes we can hear you Morgan

Emilie Aubert: Exactly

Sevak Amalyan: yes

Okullu Walter: Okullu Walter: Field of Hope-Uganda

Kim Titcombe: we can hear moderator

French Vibar: Can't hear anyone speaking now.

Emanuel Nasasara: yes go ahead we can hear you in Malawi

Bello I Galoji: to women they to be promising to there customers and patronage is good

Jane Lowicki-Zucca: Great! Thanks for hanging in there!

Mercy Mitei: yes

Nugrahenna Hajar: yes

Karla Yoder: Lost MOrgan

Caroline Bailey: The only thing we hear is someone's clock ticking

SRIDHAR REDDY: can't hear

María Isabel Cartagena Faytong: No talking

Domisian Mabula: Pole, hope the technology will be intergrated to MSD

Amadou Diane: I cann't hear

Olivia Mukoko: Cannot hear anyone now

Jennifer Karsner: I think we need to be careful about how we identify women as adults or not. In cultures where girls are married at ages we consider children, how do we adjust our programming? A married owmen at 15 is still a child by our standards, but not in some cultures, and her responsibilities are those of an adult.

Amini Mataka: LOST CONNECTION CAN NOT HEAR ANYTHING

Dan da Silva: can't hear anything

Theophilus Van Rensburg Lindzter: I cannot hear anything at all

Abraham Kiboki : Lost connection

Cecilia La Torre: could you share the link to the report you are referin, Morgan? Thanks!

Putri Ernawati Abidin: Yeah, lost connection???

aarti mahajan: cannot hear anything

rosa chiappe: cannot hear anything

Rob Mera: will there be a recording or link to the transcript made available afterwards?

Okullu Walter: Seems there is a technical issue with the connectivity. No one can be heard

French Vibar: I can hear some background sounds but not the speakers/panelists

Christine Daskais: Christine Daskais, SMIL at Kansas State University in Manhattan, KS



Tharanga Gunaratne: Could you please send us the material presented? I lost all sounds about 5 minutes ago.

Hector Santos: I can't hear anything as well

Jamie Holbrook: hi everyone, jamie from AWE here. apologies for the difficulties. the recording will be available

LALIT SAH: Seems some technical problems with the connections

Rob Mera: Perhaps in a mailing afterwards the panelist can give thier own written to our questions?

Kristin O'Planick: Seems something glitched with the Adobe platform

Abraham Kiboki : A link to the proceedings will be great

Ngoc Ho: I can not here anything

Elodie Nsamba: I cannot hear anything

Ashok Sarkar: unfortunately we have disconnected

Samantha Croasdaile 3: Samantha from AWE- Yes the recording and the report will be availabnle in agrilinks in a couple of day- we will also send the slides to all participants

Kristin O'Planick: I heard a hello

Noubia Gribi: Yes

Kristin O'Planick: I hear you!

Michael Voge: yes

Abraham Kiboki : Yes

Zia Ahmed: Don't hear anything for the last few minutes. Kindly share at a later date the full transcript and Presentation.

Dominic Biwott: I hear you

rosa chiappe: yes we

Samantha Croasdaile 3: We hear you

Domisian Mabula: Yes,karibu tena

Putri Ernawati Abidin: Yes

Noubia Gribi: we hear you thank you

rosa chiappe: yes we can

Hector Santos: I can hear

French Vibar: Oh sorry about the technical glitz. I can not hear someone speaking but the voice is faint.

Rob Mera: Can wait! Thank you

Zia Ahmed: Now I hear you. Thanks.

Tatyana White-Jenkins: Here is the report: <https://www.marketlinks.org/post/youth-women-and-market-systems-development-agriculture>

Noubia Gribi: too bad we could not have more questions answered

David Rurangirwa: Thanks

Tharanga Gunaratne: Thank you very much. This material is impressive.

Khalif Mohamed : now we can hear

Kristin O'Planick: Can we let Zenebe go ahead?

Jennifer Karsner: audio is back on now

rosa chiappe: yes we can hear

Channon Hachandi: Can hear

Elon Gilbert: thank you as well - impressed at the broad participation

Damien Niyonshuti: Great insights!! Thanks for sharing

Charlin Caster: chat test

Nugrahenna Hajar: lost contact again

María Isabel Cartagena Faytong: Connection lost again

Cecilia La Torre: Thanks for sharing the links to the report and for putting together the webinar

SRIDHAR REDDY: Thank you for the webinar

Samantha Croasdaile 3: Chat is working well and we can hear you and the panelists

Glenn Lines: I have lost all audio.