



USAID
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MICROLINKS SEMINAR SERIES

Exploring Frontiers in Inclusive Market Development

LEVERAGING LABOR MARKET ASSESSMENT TOOLS TO ADDRESS THE YOUTH UNEMPLOYMENT CHALLENGE

WEBINAR CHAT TRANSCRIPT

FEBRUARY 19, 2015

PRESENTERS

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WEB FACILITATOR

Kiera Derman, FHI 360

WEBINAR CHAT TRANSCRIPT:

David Panetta: Good morning - this is David Panetta from Plan International.

Alison Rivett: Hello everyone, Alison Rivett from Self Help Africa here.

Steve Morris: Interesting selection of musical interludes.

Adam Beebe: Adam Beebe, Community Economic Development Specialist with the U.S. Peace Corps (HQ in D.C.).

Lavern Louard-Greaves: Still no audio.

Claudia Natali: Hello, Claudia Natali with IOM Regional Office in Dakar.

Frantz Seide: Hello everyone, I'm Frantz Seide, from Haiti, worked in the past on USAID-funded youth livelihoods project with Education Development Center, based in New York. Glad to join you all. Looking forward to discover these new tools and sharing with you.

Doudou Ndiaye: Agriculture Specialist/USAID/Senegal - Sahel regional Technical Office.

Kainos Muswinu: Hello everyone, Kainos Muswinu from International Youth Foundation in Zimbabwe.

Luc Lapointe: Are we supposed to hear anything right now?

Joshua Smith: Hello all - Josh Smith at USAID in Harare, Zimbabwe.

USAID Microlinks: You should hear my voice coming through the audio. Private chat Adam Schreck if that's not the case.

Indra Klein: No audio here.

Timothy Nourse: Morning - Tim Nourse from Making Cents here .

KDAD AV Tech: If you're using google chrome, please switch to Mozilla Firefox or Internet Explorer.

USAID Microlinks: We're about to get started.

Indra Klein: Would you ask speaker to speak up please?

Indra Klein: Can barely hear, have volume set at highest level.

Jennifer Bremer: Jennifer Bremer, ASU: hi all.

Indra Klein: Who is speaking?

USAID Microlinks: Kristin O'Planick of USAID is speaking now.

Lavern Louard-Greaves: I signed in again and I am now hearing...

USAID Microlinks: Great to hear Lavern!

Indra Klein: Did you look at regional needs or go beyond, such as import/export, ministry of industry/econ plan/dev?

Indra Klein: Would you touch upon partnerships with NGO/FBOs and how collaborative efforts were/are being crafted, to include sustainability issue -- that being funding?

Kiera Derman (FHI 360): Hi Indra. Thanks for your questions. To answer the first question, part of our initial analysis in a labor market assessment does include looking at

import/export data and at regional level data when available. This can help to highlight potential growth sectors.

USAID Microlinks: Hi Indra, thanks for your question on partnerships and sustainability. We'll save that question for Q&A.

Indra Klein: Kiera, does project's scope include working with national econ plan/dev office, especially when developing long-term sustainable plan, with global focus?

Indra Klein: USAID, thanks.

Indra Klein: Are there apprenticeship programs in place?

Christen Malaidza: Does the size of the box mean anything?

Christen Malaidza: And of course the shapes?

Kiera Derman (FHI 360): @Indra Zimbabwe does have apprenticeship programs.

Steve Morris: Even if the size of the boxes is not representative of proportion it is still a really useful schematic.

Steve Morris: Showing opportunity and where to target interventions of different types.

Doudou Ndiaye: What is the place of illiteracy and unqualified persons in the Market Labor in the context of globalization and competition in business?

Indra Klein: What kind of interaction is taking place with Chambers of Commerce and other business associations?

Kiera Derman (FHI 360): @Christen the size of the box aims to be representative of the proportion of those segments, and we hope to develop this further.

Alfred Hamadziripi:	Has there been an analysis of the results by context (rural/urban)? Are there any significant variations? Is it worth disaggregating?
Indra Klein:	How is recruitment (youth labor) conducted, to include vetting process, if any?
George Kegode:	Was there any attempt in Zimbabwe or Kenya to address one of the fastest growing demographics - street children/youth (or abandoned)?
Kiera Derman (FHI 360):	@Indra during the LMA the team will meet with the relevant ministries, chambers of commerce etc. It also depends on the country context. In Zimbabwe the focus was on pockets of growth rather than national level interventions.
USAID Microlinks:	Thank you Alfred and George for your questions. Can you remind me of your organizational affiliation?
George Kegode:	Independent Consultant - Food Security, Livelihoods, and Resilience.
Jonathan Lashley:	Where would apprentices/interns fit in the Entrepreneurship Landscape? Their level of security would depend on how employers in general utilize their skills- are they used as cheap labor (insecure), or part of strategic workforce planning (secure)? I assume this would vary by country.
Susana Puerto:	A recent source of info is also the School to Work Transition Surveys, carried out in 28 countries, by the ILO and MasterCard!
Indra Klein:	How is mobile technology being incorporated in process/program, especially when considering growth potential?
Asha Owuor:	Wouldn't you mind availing the tool for in-depth study?
Indra Klein:	Project Directors: Given the data analysis, do you anticipate greater need for more collaborative efforts with NGO/FBO's as well as ex pat donors

to obtain sustainable funding, particularly in industries that could elevate potential?

Jason Snyder: Does this tool account for potential rapid value chain transformation/modernization? Is there a danger of training youth for skills that won't be relevant in 10 years?

Kiera Derman (FHI 360): @Asha the LMA tools will be made available, as is the report.

Laura Meissner: ^^ to Jason's question.

Asha Owuor: Thanks. I will appreciate.

USAID Microlinks: Thank you all for your questions! We'll be recording them and posing as many as possible to our presenters.

Patricia Hart: I presently work on a youth savings project called YouthSave and many of our young participants note that they are saving money for starting a business. I wondered whether and how much the conversation of entrepreneurship or even income-generating activities too small to be considered entrepreneurship comes up during your labor market assessment process? While certainly this often is an option of last resort for many young people, what is your take on this issue?

Lavern Louard-Greaves: I specifically like the idea of looking at the various levels persons are at in the labor market. The tendency is to use the one size fit all approach which ultimately excludes some segments of the market from truly benefiting from interventions. In many instances it is those who are most vulnerable who are excluded or somehow forced to fit into what is being prescribed while at the same time they are more concerned about bread and butter issues. .i.e. how to preserve or secure livelihoods.

Steve Morris: Are these toolkits available through LEO yet? Or are they still being tested and refined?

Steve Morris: And if so are there any existing guidelines on their practical application?

Steve Morris:	Great point Lavern.
Jason Snyder:	Thanks!
Alfred Hamadziripi:	Especially for Zimbabwe: To what extent did the tool help to unpack the survivalist push factor and its potential influence on the results? In a context with limited options some individuals take on any opportunity (job or entrepreneurship) available in order to survive.
USAID Microlinks:	Thank you Alfred for your questions. Can you remind me of your organizational affiliation?
Alfred Hamadziripi:	Alfred Hamadziripi, World Vision International.
USAID Microlinks:	Thank you!
Indra Klein:	Were there incentives provided to business partners/employers to participate in program?
Steve Morris:	Thanks that's great to hear.
Lavern Louard-Greaves:	Thanks Steve.
Kiera Derman (FHI 360):	As Nora mentioned some of these tools are available already on wfconnects.org
Indra Klein:	For entrepreneurs, would you elaborate on the system(s) in place to raise awareness/educate on resources/tools available, as well as any requirements for microfinance needs/insurance, etc.?
Christen Malaidza:	Do we have any LMA tools with a social aspect that covers somehow youth unemployment vs deviant behaviors?

Kiera Derman (FHI 360):	Sorry that's wfconnections.org
Mercy Igoke:	Thank you for the Comprehensive presentation, my question is where has the local government integrated in the LMA tool and what steps have you taken to integrate the local authorities in achieving the LMA tool.
Doudou Ndiaye:	Million thanks for the presentation and the Q&A session.
Doudou Ndiaye:	In English you can read my name Dudu.
Indra Klein:	There seems to be two conversations.
Frantz Seide:	Thank you for sharing. Will the LMA tools help mapping promising trends for jobs & livelihoods creation? How do they help identify existing & future gaps in supporting youth employment/livelihoods?
Patricia Hart:	I presently work on a youth savings project called YouthSave and many of our young participants note that they are saving money for starting a business. I wondered whether and how much the conversation of entrepreneurship or even income-generating activities too small to be considered entrepreneurship comes up during your labor market assessment process? While certainly this often is an option of last resort for many young people, what is your take on this issue?
Kiera Derman (FHI 360):	@Christen I believe that a youth tool is being developed and refined.
Kyle Green:	I may have missed this if it was shared at the beginning of the seminar, but what is the youth unemployment rate according to your data, and how to propose getting unemployed youth engaged as entrepreneurs when they may not have the skills to make that leap?
USAID Microlinks:	As we're getting closer to the end of the seminar, I'm going to change layouts and pull up the end polls.

USAID Microlinks: We're interested in hearing from you all to help improve the seminars!

Frantz Seide: Thank you.

Indra Klein: Is it possible to have two questions from chat since double questions are posed on site?

Kiera Derman (FHI 360): @Patricia the entrepreneurship landscape is a way for us to include all aspects of entrepreneurship. Those engaged in small IGAs may be in the "vulnerable" group where more livelihoods support may be needed.

USAID Microlinks: If you didn't get to your question, we will work with the presenters to answer them and post them on the event page.

USAID Microlinks: Again, if you haven't already, please let us know your feedback by answering these poll questions! We would be most grateful.

Indra Klein: Thank you for thought-provoking presentation. It would be nice to hear next stage of project to close event.

Steve Morris: Of course analysis should run throughout the programming alongside constant review of the interventions.

Noha El Sebaie: For how many value chains did you conduct this analysis? And how did you identify those pockets of growth? What was the criteria?

Hans Muzoor: Any comments on youth access to green jobs?

Jonathan Lashley: Comment on completeness. The Entrepreneurship Landscape slide is useful, however there are gaps (blank spaces). Would be either useful to indicate that within these 'spaces' there are groups in transition or that the individual groups are expanded to fill the spaces. This may be somewhat pedantic, but it makes for a more complete picture.

Kiera Derman (FHI 360): @Noha, pockets of growth are defined as having a clear opportunity for growth, low policy constraints, strong leadership, a manageable group of market actors, and low investment requirements.

Christen Malaidza: Thank you so much for organizing such a valuable Discussion. I may need to leave you for now it's after midnight in Japan. Good bye.

Laura Meissner: Can you copy that info on the working groups to this chat?

USAID Microlinks: Thank you for attending. We are wrapping up now. Post-event resources will be available on Microlinks. There will be a transcript of this webinar chat, as well as the presentation slides, greenroom interviews, and the full report.

USAID Microlinks: We can also provide working group information in the post-event email!

Eva Guenther: Thank you! This was excellent.

USAID Microlinks: Thank you all for participating!

Carlos Alegria Rojas: Thanks for the lessons.

USAID Microlinks: We look forward to continuing the conversation through the post-event email and the working groups.

Hans Muzoora: Thanks for this wonderful webinar!